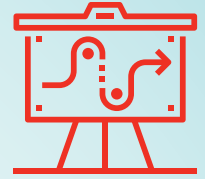


**OPERATION & TECHNOLOGY ROADMAPPING (OTR)**



# Scale Up Your Business Success Tomorrow, Today.



## ABOUT

**Operation & Technology Roadmapping** helps organisations establish a long-term growth strategy driven by technology. Map out and visualise how businesses can grow by exploiting the right drivers, products and services, and technologies.

## BENEFITS



Connect with technology specialists



Build big picture perspective



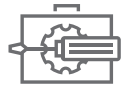
Lead the team through a unified strategy



Facilitator to guide in the roadmapping process



Platform to engage key stakeholders

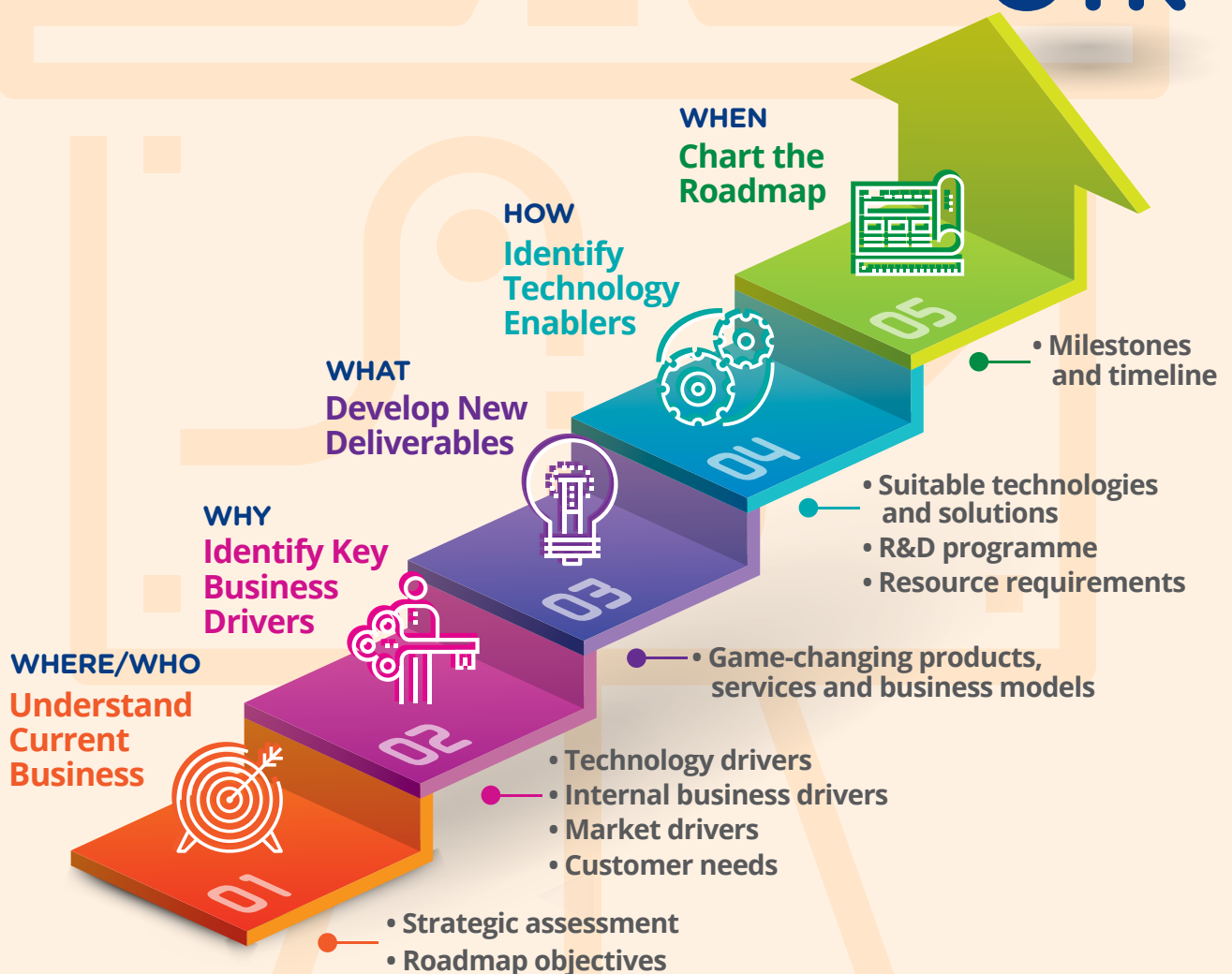
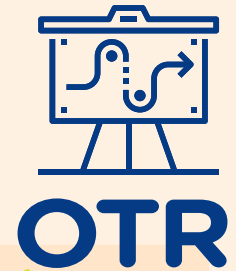


Tools to help in ideation and decision making

## THE OTR PROCESS

# Build Your Customised Roadmap in 5 Steps

(5 half-day sessions)



Contact us now to find out how you can take the first step towards greater success!  
Email: [A-STAR\\_GET-Up@hq.a-star.edu.sg](mailto:A-STAR_GET-Up@hq.a-star.edu.sg) Website: [www.a-star.edu.sg/OTR](http://www.a-star.edu.sg/OTR)