

# Enterprise Singapore

Chief Executive Officer

**Png Cheong Boon**

## Industry Clusters

Deputy Chief Executive Officer

**Ted Tan**

### MANUFACTURING & ENGINEERING

Executive Director **Simon Lim**

**Advanced Manufacturing**  
Director **Ho Chi Bao**

**Healthcare & Biomedical**  
Director **Johnny Teo**

**Precision Engineering, Marine & Offshore & Engineering Services**  
Director **Ho Chi Bao**

### LIFESTYLE & CONSUMER

Executive Director **Kee Ai Nah**

**Food Manufacturing**  
Executive Director **Kee Ai Nah**  
Director **Bernice Tay**

**Food Services**  
Executive Director **Kee Ai Nah**  
Director **Yeoh Mei Ling**

**Leisure, Hospitality & Education**  
Executive Director **Kee Ai Nah**

**Retail & Design**  
Director **Alan Yeo**

Assistant Chief Executive Officer

**Satvinder Singh**

### TRADE, CONNECTIVITY & BUSINESS SERVICES

**Transport & Logistics**  
Director **Law Chung Ming**  
Director **Jonathan Lim**  
Director **Lee Meilian**

**Trade**  
Executive Director **Ivan Tan**  
Director **Sophia Ng**

**Business Services**  
Director **Ivan Tan**

Assistant Chief Executive Officer

**Eunice Koh**

### URBAN SOLUTIONS & INFRASTRUCTURE SERVICES

**Urban Solutions**  
Director **Geoffrey Yeo**

**Infrastructure Services**  
Director **Clarence Hoe**

Assistant Chief Executive Officer

**Chew Mok Lee**

### ICM & DIGITALISATION, ENTERPRISE SERVICES & NEW INDUSTRIES

**ICM & Digitalisation**  
Director **Lee Yee Fung**

**Enterprise Services**  
Director **Amreeta Eng**

**New Industries**  
Director **Yeo Meow Ling**

## Global Markets

Deputy Chief Executive Officer

**Kathy Lai**

### MIDDLE EAST & AFRICA AMERICAS & EUROPE

**Middle East & Africa**  
Global Markets Director **G. Jayakrishnan (HQ)**

**North America & Europe**  
Global Markets Director **Natalie Choo (NY)**

**Central and Eastern Europe, Latin America & The Caribbean**  
Global Markets Director **G. Jayakrishnan (HQ)**

Assistant Chief Executive Officer

**Tan Soon Kim**

### SOUTHEAST ASIA, SOUTH ASIA, NORTHEAST ASIA & OCEANIA

**Southeast Asia**  
Global Markets Director **Chew Hwee Yong (HQ)**

**South Asia**  
Global Markets Director **Tay Lian Chew (New Delhi)**

**Northeast Asia and Oceania**  
Global Markets Director **Johnny Teo (HQ)**

Assistant Chief Executive Officer

**Eunice Koh**

### CHINA

**China**  
Global Markets Executive Director **Ho Chee Hin (HQ)**

Assistant Chief Executive Officer

**Yew Sung Pei (Shanghai)**

### CHINA

**China**  
Global Markets Director **Wong Choo Sin (HQ)**

## Capability Programmes & Planning

Assistant Chief Executive Officer

**Joanne Tan**

**Business Environment & Regulations**  
Director **G. Jayakrishnan**

**Enterprise Capabilities**  
Director **Angeline Chan**  
Director **Sarah Ler**

**Financing Ecosystem**  
Director **Gina Lim**

**Human Capital & Resources**  
Executive Director **Christophane Foo**  
Director **Tan Kaixin**

**Incentive Management**  
Executive Director **Simon Lim**  
Director **Jason Lim**

**Planning, Research & Statistics**  
Director **Emily Liew**  
Director **Jacelyn Teo (Special Projects)**

## Innovation & Enterprise

Assistant Chief Executive Officer

**Edwin Chow**

**Global Innovation Network**  
Director **Jonathan Lim**

**Innovation Infrastructure & Policy**  
Director **Taufik Farooq**

**Innovation Platforms**  
Assistant Chief Executive Officer **Edwin Chow**

**Startup Development**  
Director **Lim Seow Hui**

## Quality & Excellence

Assistant Chief Executive Officer & Director General

**Choy Sau Kook**

Executive Director **Sim Choon Siong**

**Accreditation & Assurance**  
Director **Chang Kwei Fern**  
Director **Tan Yee Teck**

**Business & Service Excellence**  
Director **Patrick Lim**

**Consumer Protection, Weights & Measures**  
Director **Beatrice Wong**

**Standards**  
Director **Cheong Tak Leong**

**Policy & Promotion**  
Director **Loh Soi Min**

## Corporate Development

Assistant Chief Executive Officer

**Leung Wai Ling**

**Corporate Communications**  
Director **Alethea Nah**

**Corporate Strategy & Administration**  
Director **Ong Siew Hwee**

**Digital Strategy Office & IT**  
Chief Information Officer **Wong Ming Fai**  
Chief Digital Strategy Officer **Fong Wai Leng**

**Finance**  
Assistant Chief Executive Officer **Leung Wai Ling**

**SEEDS Capital**  
General Manager **Geoffrey Yeo**

## Leadership Office

**CEO Office**  
Senior Advisor **Chua Taik Him**

**Human Resources & Organisation Development**  
Director **Matthias Goh**  
Co-Director **Clarence Hoe**

**Enterprise Academy**  
Executive Director **Christophane Foo**

**Internal Audit & Investigation**  
Director **Tay Lay Khim**

## Infrastructure Asia

Executive Director **Seth Tan**  
Deputy Executive Director **Kow Juan Tiang**