

# Enterprise Singapore

Chief Executive Officer  
**Png Cheong Boon**

## Industry Clusters

Deputy Chief Executive Officer  
**Ted Tan**

Assistant Chief Executive Officer

**Satvinder Singh**

### TRADE, CONNECTIVITY & BUSINESS SERVICES

Transport & Logistics  
Director **Law Chung Ming**  
Director **Lee Meilian**

Trade  
Director **Ivan Tan**  
Director **Sophia Ng**

Business Services  
Director **Ivan Tan**

Assistant Chief Executive Officer

**Eunice Koh**

### URBAN SOLUTIONS & INFRASTRUCTURE SERVICES

Executive Director **Lee Pak Sing**

Urban Solutions  
Acting Director **Yeoh Choon Jin**

Infrastructure Services  
Executive Director **Lee Pak Sing**

Assistant Chief Executive Officer

**Chew Mok Lee**

### ICM & DIGITALISATION, ENTERPRISE SERVICES & NEW INDUSTRIES

ICM & Digitalisation  
Director **Lee Yee Fung**

Enterprise Services  
Director **Amreeta Eng**

New Industries  
Director **Yeo Meow Ling**

### MANUFACTURING & ENGINEERING

Executive Director **Simon Lim**

Advanced Manufacturing  
Director **Ho Chi Bao**

Marine & Offshore, Engineering Services  
Acting Director **Esther Xu**

### SEEDS Capital

General Manager **Geoffrey Yeo**

### FOOD, HEALTHCARE & BIOMEDICAL

Executive Director **Johnny Teo**

Healthcare & Biomedical  
Acting Director **Audrey Lok**

Food Manufacturing  
Director **Bernice Tay**

Food Services  
Director **Yeoh Mei Ling**

### LIFESTYLE & CONSUMER

Executive Director **Kee Ai Nah**

Leisure, Hospitality & Education  
Executive Director **Kee Ai Nah**

Retail & Design  
Director **Alan Yeo**

## Global Markets

Deputy Chief Executive Officer  
**Kathy Lai**

Assistant Chief Executive Officer

**Tan Soon Kim**

### SOUTHEAST ASIA, SOUTH ASIA, NORTHEAST ASIA & OCEANIA

Southeast Asia  
Global Markets Executive Director **Lee Pak Sing (HQ)**  
Global Markets Director **Chew Hwee Yong (HQ)**

South Asia  
Global Markets Director **Tay Lian Chew (New Delhi)**

Northeast Asia and Oceania  
Global Markets Executive Director **Johnny Teo (HQ)**

Assistant Chief Executive Officer

**Eunice Koh**

### CHINA

China  
Global Markets Executive Director **Ho Chee Hin (HQ)**  
Global Markets Director **Wong Yoke Hui (HQ)**

Assistant Chief Executive Officer

**Yew Sung Pei (Shanghai)**

### CHINA

China  
Global Markets Director China Group **Wong Choo Sin (Beijing)**

### MIDDLE EAST & AFRICA AMERICAS & EUROPE

Americas and Western Europe  
Global Markets Director **Clarence Hoe (New York)**

Middle East & Africa, Central and Eastern Europe, and Central Asia  
Global Markets Executive Director **G. Jayakrishnan (HQ)**

## Capability Programmes & Planning

Assistant Chief Executive Officer  
**Joanne Tan**

Business Environment & Resources  
Executive Director **G. Jayakrishnan**

Circular Economy & Sustainability  
Executive Director **Geoffrey Yeo**

Corporate & Strategic Planning  
Executive Director **Emily Liew**  
Director **Taufik Farooq**  
Acting Director **Ong Lixia**

Enterprise Capabilities  
Director **Sarah Ler**

Financing Ecosystem  
Director **Gina Lim**

Human Capital & Resources  
Executive Director **Christophane Foo**  
Director **Tan Kaixin**

Incentive Management  
Director **Jason Lim**

Scale-Up  
Director **Angeline Chan**

Special Projects  
Director **Jacelyn Teo**

## Innovation & Enterprise

Assistant Chief Executive Officer  
**Edwin Chow**

Global Innovation Network  
Director **Jonathan Lim**

Innovation Ecosystem Development  
Assistant Chief Executive Officer **Edwin Chow**

Startup Development  
Director **Lim Seow Hui**

SWITCH Programme Office  
Assistant Chief Executive Officer **Edwin Chow**

## Quality & Excellence

Director General  
**Choy Sauw Kook**

Deputy Director-General **Leung Wai Ling**

Executive Director **Sim Choon Siang**

Accreditation & Assurance  
Director **Chang Kwei Fern**  
Director **Tan Yee Teck**

Business & Service Excellence  
Director **Patrick Lim**

Consumer Protection, Weights & Measures  
Director **Beatrice Wong**

Standards  
Director **Cheong Tak Leong**

Policy & Promotion  
Director **Loh Soi Min**

## Corporate Development

Assistant Chief Executive Officer  
**Leung Wai Ling**

Corporate Communications  
Director **Alethea Nah**

Digital, Data & IT  
Chief Information Officer **Wong Ming Fai**  
Chief Digital Strategy Officer **Fong Wai Leng**

Finance, Procurement & Administration  
Director **Yvonne Chan**

## Leadership Office

Human Resources & Organisation Development  
Director **Matthias Goh**  
Director **Natalie Choo**

Enterprise Academy  
Executive Director **Christophane Foo**  
Director **Natalie Choo**

Internal Audit & Investigation  
Director **Tay Lay Khim**

## Infrastructure Asia

Executive Director **Seth Tan**  
Deputy Executive Director **Kow Juan Tiang**