

Enterprise Singapore

Lee Chuan Teck
Chairman

Cindy Khoo
Managing Director

INDUSTRY

Joanne Tan
Deputy Managing Director

Joanne Tan
Deputy Managing Director

ENTERPRISE EXPERIENCE & PLANNING

CORPORATE PLANNING & INSIGHTS
Kuhan s/o Harichandra | Director

CUSTOMER INNOVATION
Audrey Lok | Director

DATA & TRANSFORMATION OFFICE
Audrey Lok | Director

ENTERPRISE DIVISION
Yeo Meow Ling | Director

ENTERPRISE EXPERIENCE
Andrew Cheah | Executive Director

PARTNERS
Chew Hwee Yong | Director

PRO-ENTERPRISE OFFICE
Tang Li Heng | Executive Director
Yap Cheng Boon | Director

STRATEGIC PLANNING
Ong Shin Rong | Director

Geoffrey Yeo
Assistant Managing Director

CAPABILITIES, PRODUCT & POLICY

DIGITALISATION & E-COMMERCE
Simon Lim | Executive Director

ENTERPRISE CAPABILITIES
Simon Lim | Executive Director

ENTERPRISE SUSTAINABILITY
Ong Li Xia | Director

FINANCING ECOSYSTEM
Esther Xu | Director

GRANT DATA & OPS
Angeline Chan | Executive Director

GRANT INFRASTRUCTURE
Selina Teng | Director

GRANT MANAGEMENT
Angeline Chan | Executive Director

GRANT POLICY
Yeoh Choon Jin | Director

Soh Leng Wan
Assistant Managing Director

MANUFACTURING

ADVANCED MANUFACTURING
Anne Ho | Director

GENERAL MANUFACTURING
John Lu | Director

HEALTHCARE & BIOMEDICAL
Clarice Chen | Director

INFOCOMM & MEDIA
John Lu | Director

MARINE & OFFSHORE
Taufik Farook | Director

URBAN SOLUTIONS & SUSTAINABILITY
Magdalene Loh | Director

Jeannie Lim
Assistant Managing Director

SERVICES & GROWTH ENTERPRISES

FOOD MANUFACTURING & AGRITECH
Sharon Tay | Director

FOOD SERVICES & HEARTLAND ENTERPRISE
Jason Lim | Director

GROWTH ENTERPRISE DEVELOPMENT
Lee Mellian | Director

RETAIL
Sarah Ler | Director

Tan Soon Kim
Deputy Managing Director

SOUTH ASIA & MIDDLE EAST & AFRICA

MIDDLE EAST & AFRICA
Jayakrishnan (HQ) | Executive Director
Rahul Ghosh (Dubai) | Director

SOUTH ASIA
Audrey Tan (HQ) | Director

Johnny Teo
Assistant Managing Director

AMERICAS & EUROPE

AMERICAS & EUROPE
Clarence Hoe (HQ) | Executive Director

AMERICAS
Lim Seow Hui (New York) | Director

EUROPE
Alan Yeo (Frankfurt) | Director

NORTHEAST ASIA & OCEANIA

NORTHEAST ASIA & OCEANIA
Yeoh Mei Ling | Director

MARKETS STRATEGY & POLICY

Yeoh Mei Ling | Director

Eunice Koh
Assistant Managing Director

CHINA

CHINA HQ
Sim Choon Siong (HQ) | Executive Director

NORTH & WEST CHINA
Kow Juan Tiang (Beijing) | Executive Director

SOUTH & EAST CHINA
April Oh (Guangzhou) | Director

SOUTHEAST ASIA

SOUTHEAST ASIA
Jayakrishnan (HQ) | Executive Director
Lim Jing Jun (HQ) | Director

Lee Pak Sing
Assistant Managing Director

TRADE & CONNECTIVITY

LOGISTICS & MOBILITY
Jesse Satria Oeni | Director

TRADE
Amreeta Eng | Executive Director

TRADE 1 (ENERGY, METALS & INDUSTRIAL)
Ivan Tan | Director

TRADE 2 (AGRI-COMMODITIES & CONSUMER)
Amreeta Eng | Executive Director

TRADE DEVELOPMENT & STRATEGY
Kenneth Toh | Director

SUPPLY CHAIN & LOGISTICS RESILIENCE
Victor Sim | Director

INNOVATION

Emily Liew
Assistant Managing Director

ECOSYSTEM AND COMMUNITY DEVELOPMENT
Cindy Ngiam | Director

GLOBAL INNOVATION NETWORK & INNOVATION ECOSYSTEM DEVELOPMENT
Tan Boon Kim | Executive Director

GLOBAL INNOVATION NETWORK
Bernice Tay | Director

INNOVATION ECO-SYSTEM DEVELOPMENT
Joyce Kua | Director

STARTUP ECOSYSTEM
Sophia Ng | Executive Director

VENTURE BUILD
Sophia Ng | Executive Director

QUALITY & EXCELLENCE

Choy Sauw Kook
Director General

Leung Wai Ling
Deputy Director-General

ACCREDITATION & ASSURANCE, POLICY & PROMOTION
Tan Yee Teck | Executive Director

ACCREDITATION & ASSURANCE
Tan Yee Teck | Executive Director

CONSUMER PRODUCT SAFETY, WEIGHTS & MEASURES OFFICE
Beatrice Wong | Director

POLICY & PROMOTION
Tan Yee Teck (Covering) | Executive Director

STANDARDS (MANUFACTURING)
Khor Aik Lam | Director

STANDARDS (SERVICES)
Cheong Tak Leong | Director

HUMAN CAPITAL

Christophane Foo
Chief Human Capital Officer

ENTERPRISE ACADEMY
Merle Chen | Director

GLOBAL WORKFORCE
Joycelyn Soh | Director

INDUSTRY HUMAN CAPITAL
Lynn Chua | Director

PEOPLE & CULTURE, GLOBAL WORKFORCE & ENTERPRISE ACADEMY
Joseph Zhang | Executive Director

PEOPLE & CULTURE
Joseph Zhang | Executive Director

CORPORATE DEVELOPMENT

Leung Wai Ling
Assistant Managing Director

CORPORATE COMMUNICATIONS
Alethea Nah | Executive Director

DIGITAL, DATA & IT
Roland Tan | Chief Information Officer

FINANCE, PROCUREMENT & ADMINISTRATION
Winston Wee | Director

INTERNAL AUDIT

Tang Lai Wan | Chief of Internal Audit

INFRASTRUCTURE ASIA

Lavan Thiru | Executive Director
Devin Chan | Deputy Executive Director
Magdalene Loh | Deputy Executive Director
Gayle Tan | Project Director