

# Enterprise Singapore

Chief Executive Officer

**Png Cheong Boon**

Managing Director & Chief Operating Officer

**Jeffrey Siow**

## Industry Clusters

Assistant Chief Executive Officer

**Dilys Boey**

Assistant Chief Executive Officer

**Soh Leng Wan**

### MANUFACTURING & ENGINEERING

**ADVANCED MANUFACTURING**  
Director Anne Ho

**MARINE & OFFSHORE, ENGINEERING SERVICES**  
Director Esther Xu

**HEALTHCARE & BIOMEDICAL**  
Director Audrey Lok

**NEW INDUSTRIES**  
Director Yeo Meow Ling

Assistant Chief Executive Officer

**Dilys Boey**

### LIFESTYLE & CONSUMER

**FOOD MANUFACTURING**  
Director Bernice Tay

**FOOD SERVICES**  
Director Angeline Chan

**AGRITECH**  
Director Eugene Toh

**LEISURE, HOSPITALITY & EDUCATION**  
Director Patrick Lim

**RETAIL & DESIGN**  
Director Alan Yeo

**HEARTLAND ENTERPRISE**  
Director Joseph Zhang

Assistant Chief Executive Officer

**Lee Pak Sing**

### TRADE, CONNECTIVITY & BUSINESS SERVICES

**TRANSPORT & LOGISTICS**  
Executive Director Law Chung Ming

**LOGISTICS**  
Director Jesse Oeni Satria

**TRADE**  
Executive Director Amreeta Eng

**TRADE 1 (ENERGY, METALS & INDUSTRIAL)**  
Director Ivan Tan

**TRADE 2 (AGRI-COMMODITIES & CONSUMER)**  
Executive Director Amreeta Eng

**TRADE DEVELOPMENT STRATEGY**  
Executive Director Amreeta Eng

**BUSINESS SERVICES**  
Director Wong Yoke Hui

Assistant Chief Executive Officer

**Geoffrey Yeo**

### URBAN SOLUTIONS & INFRASTRUCTURE SERVICES

Executive Director Christine Wong

Director Yeoh Choon Jin

Assistant Chief Executive Officer

**Emily Liew**

### INFO-COMM, MEDIA & DIGITALISATION

Executive Director Lee Yee Fung

Director John Lu

## Global Markets

Assistant Chief Executive Officer

**Tan Soon Kim**

Assistant Chief Executive Officer

**Tan Soon Kim**

### MIDDLE EAST & AFRICA, AMERICAS & EUROPE, SOUTH ASIA

**AMERICAS AND WESTERN EUROPE**  
Global Markets Director Clarence Hoe (New York)

**MIDDLE EAST & AFRICA, CENTRAL AND EASTERN EUROPE, AND CENTRAL ASIA**  
Global Markets Executive Director G. Jayakrishnan (HQ)

**SOUTH ASIA**  
Global Markets Director Audrey Tan (HQ)

Assistant Chief Executive Officer

**Johnny Teo (HQ)**  
**Eunice Koh (HQ)**

### CHINA

**SOUTH & EAST CHINA**  
Global Markets Director Wong Yoke Hui (HQ)

**NORTH & WEST CHINA**  
Global Markets Director China Group Wong Choo Sin (Beijing)

**CHINA HQ**  
Global Markets Director Wong Yoke Hui (HQ)

Assistant Chief Executive Officer

**Eunice Koh**

### SOUTHEAST ASIA, NORTHEAST ASIA & OCEANIA

**SOUTHEAST ASIA**  
Global Markets Director Chew Hwee Yong (HQ)  
Global Markets Director Khairul Anwar (HQ)

**NORTHEAST ASIA AND OCEANIA**  
Global Markets Director Eugene Toh (HQ)

Assistant Chief Executive Officer

**Joanne Tan**  
**Eunice Koh**

### INTERNATIONAL PLANNING DIVISION

Director Jacelyn Teo

## Capabilities / Programmes / Partnerships

Assistant Chief Executive Officer

**Geoffrey Yeo**

### SUSTAINABILITY & ENTERPRISE FINANCE

**FINANCING ECOSYSTEM**  
Director Gina Lim

**CIRCULAR ECONOMY & SUSTAINABILITY**  
Executive Director Christine Wong

Assistant Chief Executive Officer

**Joanne Tan**

### CAPABILITY PROGRAMMES & PLANNING

**BUSINESS ENVIRONMENT & RESOURCES**  
Executive Director G. Jayakrishnan

**CORPORATE PLANNING**  
Director Ong Lixia

**ENTERPRISE CAPABILITIES**  
Director Sarah Ler

**INCENTIVE MANAGEMENT**  
Director Jason Lim  
Second Director Selina Teng

**SCALE-UP**  
Director Lee Meilian

**DATA STRATEGY & ANALYTICS**  
Director Ong Lixia

**STRATEGIC PLANNING**  
Director Taufik Farook

Assistant Chief Executive Officer

**Emily Liew**

### STRATEGIC PARTNERSHIPS & PLATFORMS

**STRATEGIC PARTNERSHIPS & PLATFORMS**  
Director Lynn Chua

**ENTERPRISE SERVICES**  
Director Tay Lian Chew

## Innovation & Enterprise

Assistant Chief Executive Officer

**Edwin Chow**

**GLOBAL INNOVATION NETWORK**  
Director Jonathan Lim

**SWITCH**  
Director Cindy Ngiam

**STARTUP & INNOVATION ECOSYSTEM**  
Executive Director Tan Boon Kim

**INNOVATION ECOSYSTEM DEVELOPMENT**  
Executive Director Tan Boon Kim

**STARTUP DEVELOPMENT**  
Director Lim Seow Hui

## Quality & Excellence

Director General

**Choy Sauw Kook**

Deputy Director-General Leung Wai Ling

Executive Director Sim Choon Siang

**STANDARDS**  
Director Cheong Tak Leong

**ACCREDITATION & ASSURANCE**  
Director Chang Kwei Fern  
Director Tan Yee Teck

**CONSUMER PRODUCT SAFETY, WEIGHTS & MEASURES OFFICE**  
Director Beatrice Wong

**POLICY & PROMOTION**  
Director Loh Soi Min

**TRADE FACILITATION**  
Executive Director Sim Choon Siang

**SAFE MANAGEMENT MEASURES**  
Director Tan Yee Teck

## Corporate Development

Assistant Chief Executive Officer

**Leung Wai Ling**

**CORPORATE COMMUNICATIONS**  
Director Alethea Nah

**DIGITAL, DATA & IT**  
Chief Information Officer & Director Teoh Kean Ka

**FINANCE, PROCUREMENT & ADMINISTRATION**  
Chief Record Officer, Chief Financial Officer & Director Yvonne Chan

**TRANSFORMATION OFFICE**  
Chief Data Officer & Director Wu Fan

## Internal Audit & Investigation

Chief of Internal Audit Tay Lay Khim

## Human Capital

Chief Human Capital Officer

**Christophane Foo**

**PEOPLE & CULTURE**  
Director Natalie Choo

**ENTERPRISE ACADEMY**  
Director Merle Chen

**INDUSTRY HUMAN CAPITAL & GLOBAL WORKFORCE**  
Executive Director Matthias Goh

**INDUSTRY HUMAN CAPITAL**  
Director Lin Lixin

**GLOBAL WORKFORCE**  
Director Joycelyn Soh

## Subsidiaries

**INFRASTRUCTURE ASIA**  
Executive Director Lavan Thiru  
Deputy Executive Director Kow Juan Tiang

**SEEDS CAPITAL**  
General Manager Tan Kaixin