

# Enterprise Singapore

Lee Chuan Teck  
Chairman

Cindy Khoo  
Managing Director

## INDUSTRY

Joanne Tan  
Deputy Managing Director

Joanne Tan  
Deputy Managing Director

### ENTERPRISE EXPERIENCE & PLANNING

**CORPORATE PLANNING & INSIGHTS**  
Kuhan s/o Harichandra | Director

**CUSTOMER INNOVATION**  
Audrey Lok | Director

**DATA & TRANSFORMATION OFFICE**  
Audrey Lok | Director

**ENTERPRISE DIVISION**  
Yeo Meow Ling | Director

**ENTERPRISE EXPERIENCE**  
Andrew Cheah | Executive Director

**PARTNERS**  
Chew Hwee Yong | Director

**PRO-ENTERPRISE OFFICE**  
Tang Li Heng | Executive Director  
Yap Cheng Boon | Director

**STRATEGIC PLANNING**  
Ong Shin Rong | Director

Geoffrey Yeo  
Assistant Managing Director

### CAPABILITIES, PRODUCT & POLICY

**DIGITALISATION & E-COMMERCE**  
Simon Lim | Executive Director

**ENTERPRISE CAPABILITIES**  
Simon Lim | Executive Director

**ENTERPRISE SUSTAINABILITY**  
Ong Li Xia | Director

**FINANCING ECOSYSTEM**  
Esther Xu | Director

**GRANT DATA & OPS**  
Angeline Chan | Executive Director

**GRANT INFRASTRUCTURE**  
Selina Teng | Director

**GRANT MANAGEMENT**  
Angeline Chan | Executive Director

**GRANT POLICY**  
Yeoh Choon Jin | Director

Soh Leng Wan  
Assistant Managing Director

### MANUFACTURING

**ADVANCED MANUFACTURING**  
Anne Ho | Director

**GENERAL MANUFACTURING**  
John Lu | Director

**HEALTHCARE & BIOMEDICAL**  
Clarice Chen | Director

**INFOCOMM & MEDIA**  
John Lu | Director

**MARINE & OFFSHORE**  
Taufik Farook | Director

**URBAN SOLUTIONS & SUSTAINABILITY**  
Magdalene Loh | Director

Jeannie Lim  
Assistant Managing Director

### SERVICES & GROWTH ENTERPRISES

**FOOD MANUFACTURING & AGRITECH**  
Sharon Tay | Director

**FOOD SERVICES & HEARTLAND ENTERPRISE**  
Jason Lim | Director

**GROWTH ENTERPRISE DEVELOPMENT**  
Lee Mellian | Director

**RETAIL**  
Sarah Ler | Director

Tan Soon Kim  
Deputy Managing Director

### SOUTH ASIA & MIDDLE EAST & AFRICA

**MIDDLE EAST & AFRICA**  
Jayakrishnan (HQ) | Executive Director  
Rahul Ghosh (Dubai) | Director

**SOUTH ASIA**  
Audrey Tan (HQ) | Director

Johnny Teo  
Assistant Managing Director

### AMERICAS & EUROPE

**AMERICAS & EUROPE**  
Clarence Hoe (HQ) | Executive Director

**AMERICAS**  
Lim Seow Hui (New York) | Director

**EUROPE**  
Alan Yeo (Frankfurt) | Director

### NORTHEAST ASIA & OCEANIA

**NORTHEAST ASIA & OCEANIA**  
Yeoh Mei Ling | Director

### MARKETS STRATEGY & POLICY

Yeoh Mei Ling | Director

## MARKETS

Tan Soon Kim  
Deputy Managing Director

Eunice Koh  
Assistant Managing Director

### CHINA

**CHINA HQ**  
Sim Choon Siong (HQ) | Executive Director

**NORTH & WEST CHINA**  
Kow Juan Tiang (Beijing) | Executive Director

**SOUTH & EAST CHINA**  
April Oh (Guangzhou) | Director

### SOUTHEAST ASIA

**SOUTHEAST ASIA**  
Jayakrishnan (HQ) | Executive Director  
Lim Jing Jun (HQ) | Director

Lee Pak Sing  
Assistant Managing Director

### TRADE & CONNECTIVITY

**LOGISTICS & MOBILITY**  
Jesse Satria Oeni | Director

**TRADE**  
Amreeta Eng | Executive Director

**TRADE 1 (ENERGY, METALS & INDUSTRIAL)**  
Ivan Tan | Director

**TRADE 2 (AGRI-COMMODITIES & CONSUMER)**  
Amreeta Eng | Executive Director

**TRADE DEVELOPMENT & STRATEGY**  
Kenneth Toh | Director

**SUPPLY CHAIN & LOGISTICS RESILIENCE**  
Victor Sim | Director

## INNOVATION

Emily Liew  
Assistant Managing Director

**ECOSYSTEM AND COMMUNITY DEVELOPMENT**  
Cindy Ngiam | Director

**GLOBAL INNOVATION NETWORK & INNOVATION ECOSYSTEM DEVELOPMENT**  
Tan Boon Kim | Executive Director

**GLOBAL INNOVATION NETWORK**  
Bernice Tay | Director

**INNOVATION ECO-SYSTEM DEVELOPMENT**  
Joyae Kua | Director

**STARTUP ECOSYSTEM**  
Sophia Ng | Executive Director

**VENTURE BUILD**  
Sophia Ng | Executive Director

## QUALITY & EXCELLENCE

Choy Sauw Kook  
Director General

Leung Wai Ling  
Deputy Director-General

**ACCREDITATION & ASSURANCE, POLICY & PROMOTION**  
Tan Yee Teck | Executive Director

**ACCREDITATION & ASSURANCE**  
Tan Yee Teck | Executive Director

**CONSUMER PRODUCT SAFETY, WEIGHTS & MEASURES OFFICE**  
Beatrice Wong | Director

**POLICY & PROMOTION**  
Tan Yee Teck (Covering) | Executive Director

**STANDARDS (MANUFACTURING)**  
Khor Aik Lam | Director

**STANDARDS (SERVICES)**  
Cheong Tak Leong | Director

## HUMAN CAPITAL

Christophane Foo  
Chief Human Capital Officer

**ENTERPRISE ACADEMY**  
Merle Chen | Director

**GLOBAL WORKFORCE**  
Joycelyn Soh | Director

**INDUSTRY HUMAN CAPITAL**  
Lynn Chua | Director

**PEOPLE & CULTURE, GLOBAL WORKFORCE & ENTERPRISE ACADEMY**  
Joseph Zhang | Executive Director

**PEOPLE & CULTURE**  
Joseph Zhang | Executive Director

## CORPORATE DEVELOPMENT

Leung Wai Ling  
Assistant Managing Director

**CORPORATE COMMUNICATIONS**  
Alethea Nah | Executive Director

**DIGITAL, DATA & IT**  
Roland Tan | Chief Information Officer

**FINANCE, PROCUREMENT & ADMINISTRATION**  
Winston Wee | Director

## INTERNAL AUDIT

Tang Lai Wan | Chief of Internal Audit

## INFRASTRUCTURE ASIA

Lavan Thiru | Executive Director  
Devin Chan | Deputy Executive Director  
Magdalene Loh | Deputy Executive Director  
Gayle Tan | Project Director