

## FAQs on Enterprise Singapore-recognised Certification for Management Consultants

Singapore companies applying for Enterprise Development Grant (EDG) to support projects involving consultancy-related costs must engage management consultants who possess certification that is recognised by Enterprise Singapore. Management consultants who wish to serve companies in their upgrading projects should approach an appointed certification body to get certified.

本地公司在进行能力提升项目时，如欲寻求企业发展计划(EDG)来抵消顾问服务相关费用，所聘用的管理顾问必须持有新加坡企业发展局认证。管理顾问若有意参与 EDG 支持的企业能力提升项目，应该向受委的认证机构申请认证。

For more information on the recognised certifications for management consultants, please visit <https://www.enterprisesg.gov.sg/financial-assistance/grants/for-local-companies/enterprise-development-grant/apply/consultant-quality-initiative/overview>

查询有关新加坡企业发展局管理顾问认证制度的更多详情，请参阅网站

<https://www.enterprisesg.gov.sg/financial-assistance/grants/for-local-companies/enterprise-development-grant/apply/consultant-quality-initiative/overview>

### 1. Does the requirement apply to all management consultants in the project team?

同个项目团队里的所有管理顾问是否都须符合认证要求？

Management consultancy is defined as the process of gathering and analysing relevant data, diagnosing operational and/or business issues, designing and recommending appropriate solutions to improve company's performance. Companies engaging such services for their upgrading projects should ensure that individuals involved in such activities possess Enterprise Singapore-recognised certification; failing which Enterprise Singapore reserves the right to not support the project's consultancy fees.

管理顾问服务指的是：收集与分析数据资料、辨识经营或商务问题、设计并推荐解决方案，以提高公司的业绩。企业在为能力提升项目寻求管理顾问服务时，应该确保提供这类咨询服务的每一位顾问均持有新加坡企业发展局认证，否则新加坡企业发展局保留不支持项目顾问费的权利。

Other members or specialists in the team who are not providing management consultancy services but conducting dedicated functions such as, but not limited to, market research, audit, fieldwork, design, equipment installation and drafting of legal agreements need not be certified. Similarly, consultants offering technical advice and expertise in the development of new technology do not require this certification. Solution vendors offering technical advice in the deployment of information management systems or hardware systems do not require this certification.

项目团队的其他成员或专家，如果并非提供咨询服务，而是担负专门的特定职能，例如市场调研、审计、实地考察、设计/美工、安装器材、草拟具法律协议等，则无需获得新加坡企业发展局认证。在科技创新与开发中提供技术咨询和专业知识的顾问不需要此认证。在部署信息管理系统中提供技术建议的解决方案供应商不需要此认证。

## **2. Does the requirement apply to any kind of project?**

**任何性质的项目是否都须符合认证要求？**

Yes, it applies so long as management consultants are engaged to provide consultancy services. The management consultant will be required to possess one of the Enterprise Singapore-recognised certifications.

是的，无论哪种性质的项目，只要聘用管理顾问提供咨询服务，所聘请的管理顾问均需持有其中一项认证资格。

## **3. Does the requirement apply to projects approved before 1 January 2017 but which are still in progress on/after 1 January 2017?**

**认证要求是否适用于 2017 年 1 月 1 日之前获得批准、却在 1 月 1 日之后还在进行的项目？**

No, the requirement applies only to applications submitted on/after 1 January 2017.

不适用。新加坡企业发展局认证标准只适用于 2017 年 1 月 1 日当天或之后提交申请的项目。

## **4. Does the certification ensure that the project grant application will be approved?**

**顾问取得认证资格，是否意味着项目津贴的申请必然获批？**

No. Management consultant(s) possessing Enterprise Singapore-recognised certification is only one of the requirements for Enterprise Singapore's evaluation. Each application will be evaluated based on the companies' eligibility criteria, scope of the proposal, extent of capability development, project merits and deliverables, outcome and impact for the company, etc., amongst other qualifying considerations.

不是。顾问认证仅为新加坡企业发展局的其中一项评估要求。新加坡企业发展局对每项申请的评估，将依据公司合格标准、提案范畴、能力发展程度、项目优点及可交付成果，对公司的影响与成效等进行审核；而且会综合考虑其他因素，以确定符合资格与否。

## **5. Is the certification domain-specific?**

**认证制度是否针对哪些特定领域而设？**

No, the certification is not domain-specific. It recognises individual management consultants as possessing adequate know-how, competence, professional and ethical conduct to provide consultancy services in accordance to the TR 43:2015. It is not intended to qualify the individual's level of expertise in any particular domain – be it by industry (e.g. manufacturing, retail) or business function (e.g. human resource management, financial management, marketing and brand management).

不是的。这项认证制度并非针对特定领域而设。认证制度是为了认可个人管理顾问具备一定水平的知识、能力、专业水平及道德操守，可提供符合 TR43:2015 标准的顾问服务。它并不适用于认证个人在任何特定领域的专业水平，无论是个别行业（譬如：制造业、零售业）或企业机能（譬如：人力资源管理、财务管理、市场营销、品牌管理）。