

Global Innovation Alliance (GIA)

GIA continues to support startups as they access new markets and scale their business globally.

Launch
Building foundational capabilities in new markets



Market Insights Workshops

Strategic workshops designed to equip companies with a deeper understanding of the latest market trends, emerging opportunities, evolving buyer needs, and relevant regulatory requirements.



Discovery Programmes

Short exploratory in-market sprints to test product-market fit.



Acceleration Programmes

Structured programmes focused on developing robust go-to-market strategies and driving commercial outcomes through curated introductions to prospective customers and investors.

Grow
Scaling commercial and investor opportunities



Specialised Builder and Partner Programmes

Tailored access to sector-specific and global programmes, strategic government and corporate partners, and advanced research capabilities.



Research & Development (R&D)

Cross-border R&D partnerships to develop innovative technologies and solutions.



Pilots and Testbeds

Overseas pilot projects and testbeds to strengthen commercialisation outcomes and credible track record.