

Best Taste Impex (S) Pte Ltd

The Asian Snack That The World Snacks On

Our Origins

KrackerKing is a Singapore brand that has been perfecting crunchy Asian snacks since 1955.

Guided by traditional recipes created by Grandpa Ko, and inspired by cosmopolitan palates, KrackerKing has refined an old tradition to create the most interesting flavours and textures of crunchy snacks.

With offerings ranging from Premium Crackers and Tapioca Chips to Assorted Tidbits and Muruku Snacks, we continuously innovate to cater to a wide range of snack preferences — whether for the office, social gatherings, or special events.

With the third generation of the Ko family at helm, we continue our relentless march towards becoming The Asian Snack That The World Snacks On.

Quality Assurance

Our snacks are not only delicious but also freshly cooked, de-oiled, air-dried, and carefully packed prior to distribution to ensure maximum freshness and shelf life. Backed by advanced machinery and modern production technologies, we ensure consistent quality across all batches — delivering snacks that are tasty, wholesome, and uncompromising in standards.

As the only Keropok manufacturer in Singapore certified with FSSC22000, and supported by additional certifications such as ISO22000 and SS590, our products meet stringent international food safety and quality standards.

Our Presence & Partners

We supply to major supermarkets, retailers, distributors, hotels, restaurants, catering companies, and e-commerce platforms across Singapore. As a leading manufacturer in the snack industry, KrackerKing has the capability and manufacturing expertise to cater to projects and events of any size.



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Tasty Singapore-endorsed brand(s):

KrackerKing