

Chun Cheng Fishery Enterprise Pte Ltd

SILVERSEA, brand of Chun Cheng Fishery

First established in 1994, Chun Cheng Fishery is today considered among Singapore's leading processors, exporters and distributors of frozen fish and seafood products worldwide. Leveraging its state-of-the-art processing and cold storage facilities, a firm commitment to stringent process hygiene and safety, and single-minded dedication to fish quality and freshness, it is no surprise that Chun Cheng Fishery is highly regarded among its many customers across the USA, South America, Europe and Asia.

In 2011, we launch our first in-house brand Silversea widely distributed in supermarkets and online platforms (Lazada-Redmart, Qoo10 and Shopee) in Singapore.

The freshest and best selection of ocean produce comes from the depths of the sea. Silversea presents culinary inspiration and the finer things in life through the freshest ingredients and top quality produce from the depths of the sea to your dining table.

Distinctive quality is reflected in every detail, from uncompromising preparation standards to gourmet-style dining. Silversea caters to the needs of the novice cook to the professional chef, delivering real sashimi quality that surpasses international food quality standards.

Stringent quality control is a top priority for Chun Cheng Fishery, and a vital cog in maintaining the company's growing industry reputation for top notch food hygiene and safety. Among other quality and safety guidelines, it is certified to meet HACCP standards for food safety as well as the industry ISO 22000, MCS and ACS seafood sustainability certifications.

In addition, Chun Cheng Fishery is in compliance with EU, Russia, the US and Brazil food safety regulations, efforts which will allow its customers across the globe to enjoy full access to quality frozen fish.



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Tasty Singapore-endorsed brand(s):
Silversea