

City Satay (Food Industries) Pte Ltd

For Quality BBQ Food

City Satay started business operations on 20th May 1987 from a small shop in Bedok, east of Singapore. At that time, satay meat was manually marinated and skewered. As the business expanded, production was first shifted to Tanjong Katong and subsequently to Bedok North, our current location.

Inspired by the country's multicultural spirit, our satay is made with a unique blend of Asian spices. The freshly made marinade flavours and tenderizes the meat, which are skewered on bamboo skewers and then grilled to perfection. Commonly eaten with peanut sauce, our satay have been enjoyed by many generations here and will surely please the palate of many from places near and far.

Our signature Satay Sauce is made with roasted groundnuts, tree nuts, tamarind, spices and our traditional shrimp paste (belacan). Painstakingly stirred in woks throughout the cooking process, the sauce packs a bursting aroma and a fragrant spicy flavour.

Our production lines are highly automated. Our investments in meat cutting, marinating and skewering machines help to eliminate manual production work and increase efficiency. Our factories are designed with hygienic facilities and processes to meet ISO 22000 Food Safety Management System standards and requirements. We also focus on product innovation and collaborate with institutes of higher learning to develop new products that are healthy and suitable for all ages. With these certifications and efforts, customers can be assured of quality and consistent products from us. We continuously aim to achieve the highest standards of excellence in manufacturing and food safety to meet customers' satisfaction.

We retail our products at our outlets as well as on partners' ecommerce platforms. Our online store at www.citysatay.com and other e-platforms enable us to reach out and provide shopping convenience to all our customers with food delivered to the doorstep. We also export our satay overseas through various channels and partners.

Today, together with our subsidiary [City Foods Industries Pte Ltd](#) that manufactures Halal certified products, we have become a major satay distributor in Singapore. We supply to companies in hotel, F&B, lifestyle and leisure industries as well as to supermarkets, retailers and food stalls. We cordially invite you to engage us and see how we can be of service to your needs.



City Satay (Food Industries) Pte Ltd

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Tik Tok:

<https://www.tiktok.com/@city.satay>

Youtube:

https://www.youtube.com/channel/UCgZ_S0X0rAsKHc1EhDk9oHA

Tasty Singapore-endorsed brand(s):

City Satay