

# Gold Roast Food Industry Pte Ltd

## A Taste for Life

### COMPANY OVERVIEW

#### What We Do

Established in 1988, we are a leading, regional instant beverage manufacturer and distributor of market leading brands of instant beverages in parts of China and the Southeast Asia region. Our variety of key brands for instant cereal, coffee and tea mix are marketed under our flagship Gold Roast, Prime Roast, Calsome and Royal Myanmar brands and our Americafe, Café21, BenCafe, CappaRoma and Madam Kim brands.

#### Milestones

At Gold Roast Food Industry Pte Ltd, we place a strong emphasis on quality products. For decades, we have been doing our utmost to bring the best there is and offer it to the world. Given this dedication, we have been recognised by many organisations for our outstanding quality.

We are proud of our winning team as well as our customers who have stayed loyal to our brands. We continue to pursue the highest standards in satisfying discerning taste buds region-wide, and will continue to improve ourselves, to truly reach our vision of bringing the best to the world.

Our vertically integrated business model improves operating efficiency, margins, self-reliance and control over food safety and product quality.

We adopt good production practices in all our existing production facilities and meet stringent hygiene standards in our production process. We are well-recognised by industry peers via numerous awards and certifications. For example, our production facilities in the PRC have been certified with ISO 9001:2008 and, in certain cases, ISO 22000:2005. Our production facility in Singapore has also adopted Hazard Analysis Critical Control Point standards and has been certified by the Agri-Food and Veterinary Authority of Singapore as well as Halal certified.



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#### Tasty Singapore-endorsed brand(s):

GOLD ROAST, CALSOME, CAFE21,  
CAPPAROMA, VIZ, FIBRO