

Gold Roast Food Industry Pte Ltd

A Taste for Life

COMPANY OVERVIEW

What We Do

Established in 1988, we are a leading regional instant beverage manufacturer, and distributor of instant beverage brands in parts of China and Southeast Asia. Our variety of instant cereal, coffee and tea mix are marketed under the various brands such as Gold Roast, Prime Roast, Calsome, Royal Myanmar, Americafe, Café21, BenCafe, CappaRoma and Madam Kim.

Milestones

At Gold Roast Food Industry Pte Ltd, we place a strong emphasis on quality, and do our best to offer the high quality products to our customers around the world. Our dedication to outstanding quality has also been recognised by many organisations.

Our vertically integrated business model is set up to improve operating efficiency, margins, self-reliance and control over food safety and product quality.

We adopt strong safety practices in all our existing production facilities and strive to meet stringent hygiene standards during production processes. For example, our production facilities in China is ISO 9001:2008 certified and in some cases, ISO 22000:2005. Our production facility in Singapore has also adopted the Hazard Analysis Critical Control Point (HACCP) standards and is Halal certified.

We will continue to pursue the highest standards in satisfying discerning taste buds of customers regionally, and strive to truly reach our vision of bringing the best to the world.



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Tasty Singapore-endorsed
brand(s):

Gold Roast, BenCafe, Calsome,
Cafe21, Americafe, CappaRoma,
Fresh-Up