

Yew Kee Duck and Noodle House Pte Ltd

**Yew Kee Duck Rice, Singapore's
Heritage Brand Since 1961**

Yew Kee Duck Rice is a proud heritage brand under **Yew Kee Group**, a homegrown Singapore food and beverage group with roots dating back to the 1960s. What began as a humble pushcart selling Teochew-style braised duck rice has since grown into a trusted name in local dining, while remaining deeply committed to preserving traditional flavours and time-honoured cooking techniques.

At the heart of Yew Kee Duck Rice is its signature **braised duck**, slow-cooked in a richly aromatic soy-based master stock. Developed and refined over generations, the braising liquid is infused with a proprietary blend of more than 10 herbs and spices, producing duck meat that is tender and deeply flavourful, with a profile that is savoury, balanced and comforting.

A defining highlight of the Yew Kee dining experience is **Yew Kee's Speciality Chilli**, a cult favourite among long-time customers. House-made with a careful balance of aromatics and savoury ingredients, the chilli is prized not only for its umami richness that perfectly complements the braised duck, but also for its versatility. Designed to enhance rather than overpower, it adds depth and character to every bite and has become a popular pantry staple, often paired with noodles, rice dishes and home-cooked meals. Bottled for convenience, it is also a well-loved gifting choice and a favourite among Singaporeans to bring overseas, a comforting taste of home shared with family and friends abroad.

Today, Yew Kee Duck Rice continues to expand its presence across Singapore, guided by the same principles it was founded on: respect for tradition, consistency in quality, and a passion for delivering comforting local flavours. From its iconic duck rice to its much-loved bottled chilli, Yew Kee Duck Rice remains a trusted name that bridges generations through food.



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Tasty Singapore-endorsed brand(s):

Yew Kee