

Overview of Food Delivery Booster Package



CALLING F&B BUSINESSES

FOOD DELIVERY BOOSTER PACKAGE

At a Glance

BENEFITS



Manage delivery costs



Via eligible 3rd party logistics partners¹

- Get **20%** support for delivery cost per trip
(From 7 April to 31 July 2020)



Via food delivery platforms²

- Get reduced commission cost for each delivery platform by **5 percentage points**³
(From 7 April to 31 July 2020)

Optimise sales



Improve your sales on Deliveroo, foodpanda and GrabFood with

- Capability development packs at S\$100 each⁴



Develop long-term digital capabilities

Diversify your business model by



- Piloting new concepts with a virtual brand



- Enhancing customer engagement with an online to offline strategy

(Up to 90% support under the Enterprise Development Grant)

¹ Please refer to the website for the full list of eligible third party logistics partners.

² Please refer to the website for the list of food delivery platforms under the Food Delivery Booster Package.

³ E.g. If the current commission structure is 25% of total food delivery transaction value, the commission cost payable to the participating food delivery platforms will be reduced to 20%.

⁴ The capability development pack is currently available at a one-time fee of S\$100; the remaining fees will be co-funded by ESG and the platform providers. These packs are available on a first-come first-served limited basis.



Find out how to apply

enterprisesg.gov.sg/fooddeliverybooster



Enterprise
Singapore

	Areas of support	Eligibility	How to apply?	Period of funding	Disbursement of funding
A.	Funding of five percentage points of commission cost charged	<ul style="list-style-type: none"> - F&B businesses that are on-board Bungkus, ChoPe, Deliveroo, foodpanda and GrabFood. These businesses must have a food shop or food stall license issued by the Singapore Food Agency (SFA), and sell food that is prepared on premise for immediate consumption. 	Eligible F&B businesses will automatically benefit from lower commission cost if they are fulfilling delivery orders through the five delivery platforms.	7 April to 31 July 2020	Direct to F&B business through these five delivery platforms
B.	Capability development pack valued at more than S\$1,500 each, covering: <ol style="list-style-type: none"> 1. Capability building 2. Marketing support 3. Data/ insight sharing 	<ul style="list-style-type: none"> - F&B businesses that are on-board Deliveroo, foodpanda and GrabFood. These businesses must have a food shop or food stall license issued by the Singapore Food Agency (SFA), and sell food that is prepared on premise for immediate consumption. - F&B businesses must: 	Interested F&B businesses can sign up with the three platforms directly, between 13 April and 31 Dec 2020. Fee: S\$100	Applicable for one year from date of application	Direct to F&B business through these three delivery platforms

		<ul style="list-style-type: none"> • Be registered and operating in Singapore. • Have a minimum of 30% local shareholding. • Be in a financially viable position to start and complete the project. 			
C.	Funding of 20% of delivery costs through third party logistics partners	<p>- F&B businesses that are fulfilling food delivery orders via eligible third party logistics partners (i.e.outside of Bungkus, Chope, Deliveroo, foodpanda and GrabFood).</p> <p>These businesses must have a food shop or food stall license issued by the Singapore Food Agency (SFA), and sell food that is prepared on premise for immediate consumption.</p>	<p>Eligible F&B businesses will automatically benefit from lower delivery cost if they fulfil their orders through the following approved third party logistics partners:</p> <ol style="list-style-type: none"> 1. ComfortDelivery 2. Express Valet 3. Lalamove 4. Pickupp 5. Prime Delivery 6. Travelhorse 7. Uparcel 8. Zeek 9. Zoom Valet Services 	7 April to 31 July 2020	Direct to F&B businesses through the eligible third party logistics partners
D.	Up to 90% funding through the Enterprise Development Grant (EDG) to develop:	<p>- F&B businesses need to</p> <ul style="list-style-type: none"> • Be registered and operating in Singapore 	<p>Apply on Business Grant Portal at http://www.businessgrants.gov.sg</p>	9 April to 31 December 2020	EDG grant disbursement

	<ol style="list-style-type: none">1. Virtual brand2. Online to offline (O2O) strategy	<ul style="list-style-type: none">• Have a minimum of 30% local shareholding• Be in a financially viable position to start and complete the project			
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