

List of Solution Providers for the Multichannel E-Commerce Platform (MEP) Programme

1) CombineSell

CombineSell, acquired by Shopmatic Holdings, is the fastest growing Singapore-founded data analytics driven e-commerce automation solution provider, helping SMEs to digitalise and internationalise through decades of e-commerce expertise and network. Today, CombineSell is serving more than 8,000+ SMEs and has helped brands like MaxCoil, Toyogo and Singha Beer, etc. to grow their business online through its end-to-end multichannel e-commerce solution.

2) SELLinALL

SELLinALL is a cross border e-commerce enabler who helps brands successfully expand their business to multiple e-marketplaces, to reach larger audience, grow e-marketplace presence and most importantly increase SALES!

Their platform integrates with not only e-marketplaces but also logistic providers, warehouses, accounting software, ERP, POS and all your essentials to succeed in this ecommerce world. With their own account servicing team, they could assist you with account creation, product cataloguing, campaign/promotion planning and execution, customer support, fulfilment and reporting.

3) Synagie

Synagie is a Singapore-founded e-commerce solutions provider and one of S.E.A.'s leading e-commerce enablers that provides end-to-end solutions to help brands and businesses shift online. Synagie helps its Brand Partners, which include SMEs, and MNCs execute their e-commerce strategies by selling their goods or services to consumers online and providing one-stop services and integrated technology to manage their multi-channel e-commerce operations.

Their end-to-end commerce enablement and fulfilment solutions is achieved through the Group's cloud-based Synagie Platform which leverages on technology such as Cloud Computing and Big Data Analytics to offer innovative and efficiency driven solutions to its Brand Partners.

4) Vinculum

Vinculum Solutions Pte Limited is a leader in Omni Channel Commerce with a SaaS platform enabling Brands to Sell in any Channel (Marketplaces, Webstore, Social, Offline) and Fulfill from any Location (Own Stores, Own Warehouse, 3PL warehouses, Marketplace fulfilled or Distributor fulfilled).

Our customers include small and alpha sellers on marketplaces, small to large brands, 3PLs, marketplaces and retailers. Our platform is designed as a lego suite of products targeting product experience management, an automated listing of the product catalogue (images and attributes) to sales channels, real-time management of orders, inventory and fulfilment across channels. In addition, we have built a network of digitally distributors across industry categories and connected ecosystem partners of bonded warehouses, IOR (Importer on Record), SOR (Seller on Record), custom clearance partners and digital marketing agencies. This enables our customers to scale globally across 30 countries including Asia, Middle East, Europe and USA.