Factsheet on Startup SG programmes

Startup SG encompasses all support schemes for startups in Singapore. For more information on the various programmes, please visit www.startupsg.net.

Startup SG Founder

Startup SG Founder provides mentorship and startup capital grant to first-time entrepreneurs with innovative business ideas. Enterprise Singapore will match S$3 for every S$1 raised by the entrepreneur. Startup SG Founder was re-introduced in mid-2017 with new elements to increase private sector participation.

Under the programme, industry leaders are appointed as Accredited Mentor Partners (AMPs). Appointed AMPs identify qualifying applicants based on the uniqueness of business concept, feasibility of business model, strength of management team, and potential market value. Upon successful application, the AMP will assist the startups with advice, learning programs and networking contacts.

Startup SG Equity

As part of the Startup SG Equity scheme, the government will co-invest with independent, qualified 3rd party VCs into eligible startups. This scheme aims to stimulate private-sector investments into innovative, Singapore-based technology startups with intellectual property and global market potential.

SEEDS Capital Pte Ltd (SC) and SGInnovate are appointed to manage the funds under Startup SG Equity.

Startup SG Accelerator

Startup SG Accelerator supports incubators and accelerators that take on the role of catalysing growth opportunities for high potential startups in strategic growth areas through their programmes, mentorship and provision of resources.

Startup SG Talent

Startup SG talent enables promising global talent to set up innovative businesses in Singapore, and for startups to attract tech talent to be part of their team. Schemes under this pillar include: EntrePass, T-Up and SME Talent Programme (STP) for Startups.

EntrePass is a work pass scheme under Startup SG Talent for promising entrepreneurs keen to start businesses in Singapore. The scheme has been enhanced to facilitate the entry and stay of global entrepreneurial talent who can complement our local skillsets and contribute to a more vibrant high tech startup ecosystem.

Startup SG Network

The Startup SG Network is a national platform that supports the growth of Singapore's startup ecosystem. It enables local ecosystem players across over 30 technology sectors such as agrifood tech, medtech and urban solutions to profile themselves, connect with one another and seek potential partnerships and deal flows through an online portal.