



## MEDIA STATEMENT

### **Six F&B and Beauty Services businesses fined by Enterprise Singapore for non-compliance with safe management measures**

MR No.: 067/20

Singapore, Sunday, 6 September 2020

1. Enterprise Singapore (ESG) has fined six food and beverage (F&B) and beauty services businesses for infringing safe management measures, during enforcement checks conducted in August 2020. The errant businesses are establishments located at Golden Mile Complex, Golden Mile Tower, Peninsula Plaza and People's Park Complex.

#### **Repeat offender, New Udon Thai Food received higher fine of \$2,000**

2. Composition fines were issued to **King of Fried Rice Management Pte Ltd** (Golden Mile Tower), **Leng Saap @ Rot Fai Market** (Golden Mile Tower), **New Udon Thai Food** (Golden Mile Complex), **Little Myanmar Pte Ltd** (Peninsula Plaza), **Yanant Thit Pte Ltd** (Peninsula Plaza), and **Mei Mei Beauty** (People's Park Complex).
3. In particular, a higher fine of \$2,000 was imposed on New Udon Thai Food for failing to ensure a minimum 1-metre safe distance between groups of diners. This is the second time the outlet had failed to enforce proper safe management measures. It was first [fined in June 2020](#) for poor crowd control and failing to ensure a minimum 1-metre safe distance among customers in queues. The other four F&B establishments were also fined for failure to observe minimum 1-metre safe distance between groups of diners. Beauty establishment Mei Mei Beauty was found to be offering threading services where the thread was held in the beautician's mouth. This practice is currently disallowed.
4. Further action will be taken if these businesses continue to flout the rules, including imposition of higher fines and suspension of their operations. They could also be charged in court under the COVID-19 (Temporary Measures) Act.

5. We take a serious view of any infringement of safe distancing measures and will not hesitate to take action against non-compliant businesses. Under the COVID-19 (Temporary Measures) Act passed in Parliament on 7 April 2020, first-time offenders will face a fine of up to S\$10,000, imprisonment of up to six months, or both. Subsequent offences may face a fine of up to S\$20,000, imprisonment of up to twelve months, or both.
6. We urge members of the public to remain vigilant, be socially responsible and fully cooperate with the measures that have been put in place by the establishments. Mask must be worn properly whenever they are out. Diners at F&B establishments should only remove their masks while eating or drinking and mask must be put on immediately after they have finished their meal. Limit gathering to not more than five people and avoid intermingling between different groups of diners.
7. Businesses must also play their part in fighting the Covid-19 pandemic and keep their staff and customers safe during this period. This includes ensuring their staff comply strictly with the safe management measures as well as actively intervene and guide their customers if they are infringing any measures (e.g. intermingling between groups, make bookings for large gatherings, etc).

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### **About Enterprise Singapore**

Enterprise Singapore (ESG) is the government agency championing enterprise development. We work with committed companies to build capabilities, innovate and internationalise.

We also support the growth of Singapore as a hub for global trading and startups, and build trust in Singapore's products and services through quality and standards.

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