

## MEDIA RELEASE

# Enterprise Singapore to launch decarbonisation and sustainable finance courses for businesses

MR No.: 14/23

Singapore, 23 March 2023

1. Enterprise Singapore (EnterpriseSG) and its partners are launching new courses on decarbonisation and sustainable finance for businesses, as part of initiatives under the Enterprise Sustainability Programme (ESP)<sup>1</sup>. The courses will commence from April 2023.
  - a. **ESP Decarbonisation Courses:** Developed in partnership with the UN Global Compact Network Singapore (GCNS), PwC Singapore and the Carbon Trust, the courses will equip business leaders with in-depth knowledge of decarbonisation. The courses will cover topics such as carbon accounting, how to set decarbonisation targets and plans, ways to decarbonise and carbon disclosures and reporting. Participants will be provided tools and resources such as carbon calculators to understand how they can embark on carbon accounting for their companies.
  - b. **ESP Sustainable Finance Courses:** Developed in partnership with PwC Singapore and Deloitte Singapore, the courses will provide participants with comprehensive information on sustainable finance. This includes global and local trends in sustainable finance, an overview of the sustainable finance instruments available to Singapore companies and the process of accessing various financing instruments such as green loans, sustainability linked loans and impact investments. Participants will also be able to interact with and learn from financiers and industry experts.
2. There will be more than 20 runs of the new courses each year. EnterpriseSG will defray 70% of course fees for up to three participants per eligible enterprise/trade association and chamber (TAC) for each course type. Interested enterprises and TACs can get more

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<sup>1</sup> The ESP was launched in October 2021 to support Singapore enterprises on sustainability initiatives, and to capture new opportunities in the green economy. The ESP supports training courses, capability and product development projects, and key enablers in areas such as certification and financing.

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information at [www.enterprisesg.gov.sg/ESP](http://www.enterprisesg.gov.sg/ESP) and the websites of respective course providers.

3. In addition to the new courses, EnterpriseSG is working with **three new partners to provide more ESP Foundational Courses**. The new partners are Accenture, Eco-Business and Deloitte Singapore<sup>2</sup>. Launched in January 2022, the Foundational Courses have benefitted close to 400 participants to date.
4. Said Mr Geoffrey Yeo, Assistant Chief Executive Officer (Sustainability and Enterprise Finance), EnterpriseSG, “We have received positive feedback from participants of our first series of foundational courses that the courses have helped to provide a structured framework to view sustainability as a business strategy and how it is relevant for their business. With the additional foundational courses, we hope to help more companies plug the knowledge gap and kickstart their sustainability journey. We have also seen more companies keen to dive deeper into specific areas such as decarbonisation and sustainable finance. The new thematic courses on these two topics will equip companies with a better understanding on how they can decarbonise their operations and tap sustainable finance to take their business to the next level.”
5. Besides the ESP courses, EnterpriseSG will also develop thematic and sectoral sustainability playbooks to provide companies with insights into sector-specific opportunities and key sustainability topics such as decarbonisation and sustainability reporting. To help companies get easier access to information and resources on sustainability, EnterpriseSG will set up a one-stop website to house resources and information on whole-of-government support measures. Companies keen to embark on sustainability projects in areas such as strategy and product development, resource optimisation, and standards adoption can also tap the Enterprise Development Grant, where the enhanced support level of 70 percent has been extended till 31 March 2026 for such projects.

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<sup>2</sup> Existing partners for the ESP Foundational Courses are GCNS, Singapore Environment Council and PwC Singapore.

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**Annex 1: Quotes from ESP Sustainability Course Providers and Past Participating Companies**

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### **About Enterprise Singapore**

Enterprise Singapore is the government agency championing enterprise development. We work with committed companies to build capabilities, innovate and internationalise.

We also support the growth of Singapore as a hub for global trading and startups, and build trust in Singapore's products and services through quality and standards.

Visit [www.enterprisesg.gov.sg](http://www.enterprisesg.gov.sg) for more information.

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### ANNEX 1

**Quotes from partners on new ESP decarbonisation, sustainable finance and foundational courses – Accenture, the Carbon Trust, Deloitte Singapore, Eco-Business, PwC Singapore and UN Global Compact Network Singapore (GCNS)**

Mr Mark Tham, Senior Managing Director and Health & Public Service Lead, Southeast Asia, Accenture

Small and medium-sized enterprises (SMEs) that embrace sustainability can benefit from improved brand reputation, cost savings, compliance with regulations, and a brighter future. To assist SMEs in their green journeys, our course will equip them with knowledge and tools required to develop their sustainability maturity and stay ahead of competition. It is vital that SMEs are brought along in the green transition because realising Singapore's full sustainable potential will take shared collaboration and initiative from all actors in the ecosystem.

Ms Xinying Tok, Head of South East Asia, the Carbon Trust

There is growing pressure on businesses globally to decarbonise to meet the Paris Agreement's goal of limiting global warming to 1.5 degree Celsius. Businesses in Singapore have a key role to play in advancing the country's green agenda and accelerating the move to Net Zero by 2050. In particular, SMEs face significant challenges on this journey, with a need to build expertise quickly, a shortage of skills in the marketplace, and competing priorities. The Carbon Trust's 'Fundamentals of Decarbonisation for Business' course is designed to equip businesses with the skills needed and the know-how to meet their sustainability goals aligned to business priorities and future growth. The course includes topics such as how to measure and reduce a carbon footprint and set near- and long-term science-based targets, which are key areas to help businesses take meaningful climate action.

Ms Giam Ei Leen, Sustainability & Climate Leader, Deloitte Southeast Asia

Deloitte is delighted to partner Enterprise Singapore to help SMEs by equipping SME business leaders with the knowledge they need to make the best strategic decisions for their companies as they begin their sustainability transformation journey. We are confident that the courses will allow businesses to deepen their understanding of ESG and sustainable finance, and strengthen capabilities to undertake new challenges arising from this emerging landscape.

Ms Jessica Cheam, Managing Director, Eco-Business

The global economy is witnessing an increase in ESG regulations and disclosure requirements. There is an urgent need for local enterprises to build capacity in sustainability issues and to integrate this into their business strategies. ESG is about understanding and managing growing risks, but it also empowers businesses to take advantage of emerging opportunities. Our specially curated capacity building course, ESG and Sustainability in Asia: A Business Strategy, will empower local enterprises to successfully navigate the evolving business landscape. The course will tap on relevant case studies across industries with a special focus on Asia to help participants advance their ESG understanding to achieve business success. We also provide the unique lens for advising companies on responsible communications and how to safeguard against potential greenwashing.

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Ms Fang Eu-Lin, Sustainability and Climate Change Leader, PwC Singapore

Through our carbon management and sustainable finance masterclasses delivered in partnership with Enterprise Singapore, we are excited to widen and strengthen our ongoing support for Singapore businesses as many accelerate their sustainability transformation. The timing is also ripe as many businesses are well-positioned to take a step up in developing and enhancing their decarbonisation and sustainable finance capabilities, which are vital building blocks for delivering sustained outcomes and towards becoming a more sustainable Singapore.

Ms Esther Chang, Executive Director, UN Global Compact Network Singapore

Singapore's updated climate target to achieve Net Zero emissions by 2050 despite limited alternate sources of energy necessitates actions by local businesses – whether big or small. Businesses will need to rethink their strategy and operations and invest in low-carbon technologies and solutions to reduce operational costs and remain competitive in a low-carbon economy. The Carbon Accounting & GHG management course aims to equip businesses to account, measure, set goals for carbon reduction, and learn about key regulations, trends, and best practices to accelerate their green transition.

### **Quotes from companies that have participated in the sustainability courses**

Mr Wilson Teo, Managing Director, TEO Garments Corp Pte Ltd

Sustainability is a rising trend in the fashion industry. As a trusted apparel manufacturer in Asia, it is important for TEO Garments to be abreast of global trends and changing preferences of our global partners. The ESP Foundational Course has helped to uplift our management's knowledge of sustainability, by providing an overview of key sustainability topics and information on how to piece together a sustainability plan.

Mr James Loke, Group CEO, Tru-Marine Pte Ltd

Sustainability is not new to Tru-Marine, but the ESP Foundational Course had helped to provide a framework to approach sustainability, and how sustainability can be integrated into our business strategy. This is particularly important as the maritime industry transforms to contribute to global efforts for climate action. The new ESP Sustainability Courses will similarly help companies to speed up their sustainability efforts.

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ANNEX 2

### List of ESP Sustainability Courses and Providers

#### *ESP Foundational Courses*

Provider	Course Name	Commencement Date	Website
<b>UN Global Compact Network Singapore (GCNS)</b>	Foundations in Corporate Sustainability	March 2022	<a href="https://unglobalcompact.sg/foundations-in-corporate-sustainability">https://unglobalcompact.sg/foundations-in-corporate-sustainability</a>
<b>PwC Singapore</b>	ESG Essentials for SMEs – Kickstart your ESG Journey	March 2022	<a href="https://www.pwc.com/sg/en/academy/academy-public-seminars/esg-essentials-for-smes.html">https://www.pwc.com/sg/en/academy/academy-public-seminars/esg-essentials-for-smes.html</a>
<b>Singapore Environment Council (SEC)</b>	Putting Sustainability into Practice for Business	March 2022	<a href="https://www.sec.org.sg/new-sustainability-course.html">https://www.sec.org.sg/new-sustainability-course.html</a>
<b>Accenture</b>	<b>[New]</b> Embracing Sustainability for SME Growth	May 2023	<a href="https://www.accenture.com/sg-en/services/public-service/foundation-operationalising-sustainability-sme">https://www.accenture.com/sg-en/services/public-service/foundation-operationalising-sustainability-sme</a>
<b>Eco-Business</b>	<b>[New]</b> ESG and Sustainability in Asia: A Business Strategy	April 2023	<a href="https://www.eco-business.com/jobs/training/enterprise-sustainability-programme/">https://www.eco-business.com/jobs/training/enterprise-sustainability-programme/</a>
<b>Deloitte Singapore</b>	<b>[New]</b> Introduction to Corporate ESG for SMEs	May 2023	<a href="https://www2.deloitte.com/sg/en/pages/audit/solutions/introduction-to-corporate-esg-for-smes.html?nc=42">https://www2.deloitte.com/sg/en/pages/audit/solutions/introduction-to-corporate-esg-for-smes.html?nc=42</a>

#### *[New] ESP Decarbonisation Courses*

Provider	Course Name	Commencement Date	Website
<b>UN Global Compact Network Singapore (GCNS)</b>	<b>[New]</b> Carbon Accounting and GHG Management - Keys to a Low-Carbon Future	May 2023	<a href="https://unglobalcompact.sg/carbon-accounting-and-ghg-management">https://unglobalcompact.sg/carbon-accounting-and-ghg-management</a>
<b>PwC Singapore</b>	<b>[New]</b> ESG Masterclass Series: Carbon Management	April 2023	<a href="https://www.pwc.com/sg/en/academy/academy-public-seminars/carbon-management.html">https://www.pwc.com/sg/en/academy/academy-public-seminars/carbon-management.html</a>

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<b>The Carbon Trust</b>	<b>[New]</b> Fundamentals of Decarbonisation for Business	April 2023	<a href="https://www.carbontrust.com/news-and-insights/events/fundamentals-of-decarbonisation-for-business">https://www.carbontrust.com/news-and-insights/events/fundamentals-of-decarbonisation-for-business</a>
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### *[New] ESP Sustainable Finance Courses*

<b>Provider</b>	<b>Course Name</b>	<b>Commencement Date</b>	<b>Website</b>
<b>PwC Singapore</b>	<b>[New]</b> ESG Masterclass Series: Sustainable Finance	April 2023	<a href="https://www.pwc.com/sg/en/academy/academy-public-seminars/sustainable-finance.html">https://www.pwc.com/sg/en/academy/academy-public-seminars/sustainable-finance.html</a>
<b>Deloitte Singapore</b>	<b>[New]</b> Sustainable Finance Masterclass for SMEs	April 2023	<a href="https://www2.deloitte.com/sg/en/pages/audit/solutions/sustainable-finance-for-smes.html">https://www2.deloitte.com/sg/en/pages/audit/solutions/sustainable-finance-for-smes.html</a>

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ANNEX 3

### Details of new ESP Decarbonisation Courses

1. UN Global Compact Network Singapore (GCNS)'s Carbon Accounting and GHG Management - Keys to a Low-Carbon Future

The course is aimed at upskilling company staff in carbon accounting and greenhouse gas (GHG) management. The course addresses foundational questions on why we need to reduce emissions, what accurate accounting of emissions will help achieve, and how appropriate target setting, sharing on various approaches and solutions can equip and empower us to reduce emissions.

The course will aim to engage the participants in immersive and relevant content, and provide a viable and systemic approach towards sharing on solutions and access to various tools and resources to jumpstart companies on their carbon management and decarbonisation journey.

#### Course Structure

Duration	16 hours – two sessions across three weeks
Class size	20 to 35 pax per class
Format	In-person classes (Virtual classes may be held where necessary)
Fee payable per participant	S\$480* (subsidised) or S\$1,600 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in May 2023

#### Brief Description of the Modules

Module 1	<p>Primary learning objective: To help participants develop an understanding of the importance of climate change, the key relevant developments, and to equip them with basic knowledge and skills to start measuring and recording their business' carbon footprint.</p> <p>Main topics are:</p> <ul style="list-style-type: none"> <li>• Carbon emissions &amp; sustainability</li> <li>• Regulations and trends in decarbonisation and carbon pricing</li> <li>• The business case for decarbonisation</li> <li>• Measuring emissions with Carbon and Emissions Recording Tool (CERT)</li> <li>• Project case study using CERT</li> </ul>
Module 2	<p>Primary learning objective: To help participants understand the basic methodologies for reducing carbon footprint and discover concrete ideas for projects and opportunities to reduce carbon footprint in their respective industry/sector.</p>

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	<p>Main topics are:</p> <ul style="list-style-type: none"> <li>• Setting decarbonisation targets and goals</li> <li>• General principles of reducing carbon footprint</li> <li>• Project portfolio prioritisation using the Marginal Abatement Cost Curve (MACC)</li> <li>• Offsets and voluntary carbon market</li> <li>• Best practices from sector experts</li> <li>• Peer learning activity</li> </ul>
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For more information, please visit <https://unglobalcompact.sg/carbon-accounting-and-ghg-management>.

### *About UN Global Compact Network Singapore (GCNS)*

UN Global Compact Network Singapore (GCNS) is the local chapter of the United Nations Global Compact. As the leading voice on corporate sustainability, GCNS drives multi-stakeholder action to forge a more sustainable future, founded on the Ten Principles of the United Nations Global Compact and the Sustainable Development Goals. Through various platforms and partnerships, GCNS advances the stewardship of sustainable business practices and Singapore's national agenda of becoming a regional sustainable business hub.

### 2. PwC Singapore's ESG Masterclass Series: Carbon Management

As countries and industries globally transition to low carbon economies, companies must first understand what their emissions are and how they can be managed. This process can be technical and requires skilled expertise which most companies - regardless of size - need to build the capability for.

PwC's Carbon Management masterclass will help equip company representatives with vital knowledge and skills needed to embark on their decarbonisation journey, mitigating risks and capturing emerging opportunities. The course provides a comprehensive approach to carbon management, from calculating your Scope 1, 2 and 3 carbon footprint to setting your decarbonisation targets, applying decarbonisation methodologies and reporting your performance.

#### *Course Structure*

Duration	16 hours – over two consecutive days
Class size	20 to 35 pax per class
Format	In-person sessions
Fee payable per participant	S\$480* (subsidised) or S\$1,600 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in April 2023

#### *Brief Description of the Modules*

Module 1: Understanding decarbonisation	<ul style="list-style-type: none"> <li>• Participants will learn key decarbonisation concepts, and be able to make a clear distinction between Net Zero and Carbon Neutrality concepts.</li> </ul>
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Module 2: Global and Local Regulations	<ul style="list-style-type: none"> <li>Participants will gain an overview of global and local regulatory developments in decarbonisation, particularly in relation to the relevance and significance of these developments for their businesses.</li> </ul>
Module 3: Disclosure and Reporting	<ul style="list-style-type: none"> <li>Participants will be familiarised with key emissions reporting frameworks and standards. They will gain insights into best reporting practices through case studies.</li> </ul>
Module 4: Establishing a Greenhouse Gas (GHG) Inventory	<ul style="list-style-type: none"> <li>Participants will develop an understanding of the GHG Protocol, emissions sources and methods of calculating a company's Scope 1, 2 and 3 emissions.</li> </ul>
Module 5: Setting Decarbonisation Targets and Plans	<ul style="list-style-type: none"> <li>Participants will learn how to set emissions targets, develop a decarbonisation roadmap, and gain familiarity with the Marginal Abatement Cost Curve concept.</li> </ul>
Module 6: Decarbonisation Methods	<ul style="list-style-type: none"> <li>Participants will be introduced to a range of decarbonisation methods that can be adopted to reach their emissions reductions targets. This includes considerations around technology readiness and accessibility.</li> </ul>

For more information, please visit <https://www.pwc.com/sg/en/academy/academy-public-seminars/carbon-management.html>.

### About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 152 countries with nearly 328,000 people who are committed to delivering quality in assurance, advisory and tax services. To demonstrate our commitment to drive the ESG agenda, we launched the Asia Pacific Centre for Sustainability Excellence in 2021 to serve the Singapore and regional market on environmental and social focus areas. Find out more and tell us what matters to you by visiting us at [www.pwc.com/sg](http://www.pwc.com/sg).

### 3. The Carbon Trust's Fundamentals of Decarbonisation for Business

The Carbon Trust's decarbonisation course will equip businesses with the knowledge and understanding needed to reduce their carbon footprint in line with the Net Zero by 2050 goal. It will introduce practical ways to kickstart and continue their decarbonisation journey, including Scope 1, 2 and 3 footprinting and science-based target setting.

#### Course Structure

Duration	16.5 hours – three sessions across two weeks
Class size	20 to 35 pax per class
Format	Day 1 and Day 2: In person Day 3: Virtual private clinic sessions
Fee payable per participant	S\$480* (subsidised) or S\$1,600 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in April 2023

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### *Brief Description of the Modules*

Day 1 – Net Zero and Greenhouse Gas Accounting	<ul style="list-style-type: none"> <li>• Understand what Net Zero is and why it matters to your business</li> <li>• Introduce greenhouse gas Scope 1, 2 and 3 footprint accounting</li> <li>• Learn how to calculate organisational and value chain footprints using publicly available tools</li> </ul>
Day 2 – Science-based Target Setting and Decarbonisation Levers	<ul style="list-style-type: none"> <li>• Learn how to reduce and track organisational and value chain footprints</li> <li>• Understand the difference between Net Zero and Carbon Neutrality</li> <li>• Explore the role of offsets in your carbon reduction journey</li> <li>• Learn how to set near-term and long-term science-based targets towards Net Zero</li> <li>• Introduce concept of marginal abatement cost curve</li> </ul>
Day 3 – Personal Clinic and Q&A Session (optional)	<ul style="list-style-type: none"> <li>• Clinic session with 1-on-1 support on queries relating to your business' baseline greenhouse gas emissions inventory</li> <li>• Identify potential reduction initiatives and near-term target to be set for your own business</li> </ul>

For more information, please visit <https://www.carbontrust.com/news-and-insights/events/fundamentals-of-decarbonisation-for-business>.

### *About the Carbon Trust*

The Carbon Trust is a global climate consultancy driven by the mission to accelerate the move to a decarbonised future. We have been climate pioneers for over 20 years, partnering with businesses, governments and financial institutions to drive positive climate action. From strategic planning and target setting to activation and communication - we turn ambition into impact. To date, our 400 experts have helped set 200+ science-based targets and guided 3,000+ organisations and cities across five continents on their route to Net Zero.

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### Details of new ESP Sustainable Finance Courses

#### 1. PwC Singapore's ESG Masterclass Series: Sustainable Finance

The growing number of sustainability-related products and services offered by financial institutions offers companies new financing opportunities. PwC's Sustainable Finance masterclass provides a practical approach to understanding the sustainable finance landscape and process of obtaining financing along with key insights to access sustainable finance. In addition, PwC will leverage our network to invite industry practitioners to share their experience and knowledge, giving companies the opportunity to speak directly to financiers and peers who have undergone the sustainable financing process.

#### Learning Objectives:

- Understand how sustainable finance can be leveraged to meet a company's goals
- Gain awareness of sustainable finance instruments available in Singapore
- Become familiar with the process of obtaining sustainable financing

#### Course Structure

Duration	10 hours – over 1.5 days (two consecutive sessions)
Class size	25 to 35 pax per class
Format	In-person seminar and panel discussion
Fee payable per participant	S\$300* (subsidised) or S\$1,000 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in April 2023

#### Brief Description of the Modules

Module 1: Introduction to Sustainable Finance	<ul style="list-style-type: none"> <li>• Develop a clear understanding of key sustainability concepts and an overview of the sustainable finance landscape.</li> </ul>
Module 2: Sustainable Finance Instruments	<ul style="list-style-type: none"> <li>• Learn about the range of sustainable finance instruments available and their key considerations. Participants will also be able to determine which instrument is best suited for the needs of their company.</li> </ul>
Module 3 Accessing Sustainable Finance	<ul style="list-style-type: none"> <li>• Gain knowledge of the process of securing sustainable financing and the requirements of various sustainable financing products.</li> </ul>
Module 4 Sharing by Peers and Industry Players	<ul style="list-style-type: none"> <li>• Participants will have the opportunity to learn from practitioners and industry experts, linking the theory covered in the course with real-world examples.</li> </ul>

For more information, please visit <https://www.pwc.com/sg/en/academy/academy-public-seminars/sustainable-finance.html>.

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### *About PwC*

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### 2. Deloitte Singapore's Sustainable Finance Masterclass for SMEs

This course aims to support SMEs in developing the practical knowledge needed to access sustainable finance in the region. The course is divided into three main modules to increase participants' awareness of sustainable finance and relevant instruments. The modules include an introduction to the sustainable financing ecosystem at a regional and international level, a deep dive into sustainable finance instruments relevant to SMEs, and strategy development to access these sustainable finance tools. Throughout the course, attendees will be able to learn from key industry players, such as financiers and consultants, to gain an insider perspective on the sustainable finance ecosystem.

#### *Course Structure*

Duration	4 hours per session – three sessions across two weeks
Class size	20 to 30 pax per class
Format	In-person
Fee payable per participant	S\$300* (subsidised) or S\$1,000 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in April 2023

#### *Brief Description of the Modules*

Introduction to sustainable financing	<ul style="list-style-type: none"> <li>Understand the current sustainability landscape and the purpose of sustainable financing for SMEs</li> <li>Recognise the importance of sustainable financing to advance net-zero ambitions and SMEs role in this ecosystem</li> <li>Gain insights into the international and regional developments on sustainable financing instruments, including those by coalitions and action groups</li> </ul>
Deep dive on sustainable finance instruments	<ul style="list-style-type: none"> <li>Explore the differences in sustainable lending instruments and its application for SMEs across sectors</li> <li>Acquire knowledge in the principles, standards, frameworks and metrics for evaluating impact of sustainable finance instruments</li> <li>Highlight the limitations of sustainable financing instruments and the importance of assessing sustainability impacts at a portfolio level</li> </ul>
Strategy for accessing sustainable	<ul style="list-style-type: none"> <li>Impart knowledge on how to craft a green investment strategy to access sustainable financing instruments.</li> </ul>

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finance instruments as an SME	<ul style="list-style-type: none"><li>• Embed best governance practices to monitor and report on sustainable financing instruments</li><li>• Define the importance of third-party verification/assurance of sustainable financing instruments to ensure robustness and reduce risks of greenwashing</li><li>• Raise understanding of which sustainable finance instruments is right for your organization</li></ul>
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For more information, please visit

<https://www2.deloitte.com/sq/en/pages/audit/solutions/sustainable-finance-for-smes.html>.

### *About Deloitte*

Deloitte provides industry-leading audit and assurance, tax and legal, consulting, financial advisory, and risk advisory services to nearly 90% of the Fortune Global 500® and thousands of private companies. Our professionals deliver measurable and lasting results that help reinforce public trust in capital markets, enable clients to transform and thrive, and lead the way toward a stronger economy, a more equitable society and a sustainable world. Building on its 175-plus year history, Deloitte spans more than 150 countries and territories. Learn how Deloitte's approximately 415,000 people worldwide make an impact that matters at [www.deloitte.com](http://www.deloitte.com).

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### ANNEX 5

#### Details of ESP Foundational Courses by new partners

##### 1. Accenture's Embracing Sustainability for SME Growth

This course will help SMEs understand the fundamentals of sustainability and equip them with necessary tools to operationalise ESG imperatives in their organisations. Participants can expect to develop a robust understanding of several key sustainability concepts and topics, such as the regulatory landscape, resource management and sustainability reporting standards in Singapore. Participants will also gain insights from Accenture's experience with SMEs on industry good practices and relevant case studies, whilst acquiring practical tools to assess and improve their organisation's sustainability journey.

#### *Course Structure*

Duration	20 hours
Class size	18 to 20 pax per class
Format	In-person
Fee payable per participant	S\$450* (subsidised) or S\$1,500 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in May 2023.

#### *Brief Description of the Modules*

Module 1: Sustainability and SME: Why sustainability is critical for your organisation	<ul style="list-style-type: none"> <li>• Introduce the concept of sustainability and the essential trends, regulations and standards, both globally and locally</li> <li>• Evaluate the impact and growth opportunities for SMEs</li> <li>• Stay informed on government support for SMEs</li> <li>• Explore case studies on how companies are realising value from sustainability initiatives</li> </ul>
Module 2: Crafting a roadmap to strategically operationalise sustainability	<ul style="list-style-type: none"> <li>• Be updated on a broad range of challenges and opportunities in business sustainability</li> <li>• Introduction to materiality assessment, how to identify material topics and management approach, including case studies</li> <li>• Build awareness on critical topics such as greenhouse gas (GHG) emissions, waste and sustainability in supply chain</li> <li>• Explore implementations on ESG governance</li> <li>• Classroom exercises on material topics identification and mapping, and GHG emissions management</li> </ul>
Module 3: Navigating reporting guidelines and processes for sustainability	<ul style="list-style-type: none"> <li>• Understand the sustainability reporting process, stakeholders' expectations and current trends</li> <li>• Understand different types of climate-related risks applicable to businesses</li> <li>• Improve understanding of sustainability reporting standards and SGX requirements</li> <li>• Explore examples of outstanding reporting practices</li> </ul>

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For more information, please visit <https://www.accenture.com/sg-en/services/public-service/foundation-operationalising-sustainability-sme>.

### *About Accenture*

Accenture is a leading global professional services company that helps the world’s leading businesses, governments and other organizations build their digital core, optimize their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent and innovation led company with 738,000 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world’s leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Accenture Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients succeed and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities. Visit us at [www.accenture.com](http://www.accenture.com).

### 2. Eco-Business’ ESG and Sustainability in Asia: A Business Strategy

This course is designed to equip participants with essential skills in understanding and implementing sustainability and ESG frameworks, and how to integrate this successfully into business strategy, and includes relevant case studies from Singapore and the region across a wide range of industries and organisation sizes. The course is targeted at senior and mid-level professionals who want to deepen their knowledge on the latest business and ESG trends, and how to apply it in their job functions across strategy, sustainability, finance, risk management, operations, human resources, marketing, communications and more.

The two-day session will be a unique opportunity for participants to achieve a strong foundation in sustainable development to navigate the changing business landscape, how to execute plans successfully, learn how to craft credible communication strategies, and to network with peers and exchange ideas. Participants will also be invited to join the CSOxChange, an initiative launched by EB Impact and SG Tech, to provide learning resources and a professional network of chief sustainability officers, sustainability practitioners and beyond to grow and support each other on this journey.

### *Course Structure*

Duration	16 hours – two sessions across two days
Class size	20 to 35 pax per class
Format	Physical / Virtual / Hybrid options available
Fee payable per participant	S\$450* (subsidised) or S\$1,500 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in April 2023.

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### *Brief Description of the Modules*

Module 1: Introduction to Sustainability and ESG	<ul style="list-style-type: none"> <li>• Introduction to sustainability and ESG concepts</li> <li>• Global, regional and local trends and developments</li> <li>• Understanding the business case for sustainability, its growing importance and how to implement it for business performance</li> </ul>
Module 2: Demystifying Net Zero, the Circular Economy, and Why They Matter	<ul style="list-style-type: none"> <li>• Understanding net zero and circular economy concepts, how they intersect, and practical applications with a business lens</li> <li>• Hands-on learning using a GHG emissions tool to calculate carbon emissions</li> </ul>
Module 3: Sustainability Materiality, Strategy and Disclosures	<ul style="list-style-type: none"> <li>• Introduction to materiality, and how it applies to businesses</li> <li>• Overview of sustainability reporting, disclosure and certification frameworks (e.g. GRI, TCFD, ISSB, B Corp) and ESG data management</li> </ul>
Module 4: Managing Sustainability Risks and Opportunities	<ul style="list-style-type: none"> <li>• Understanding risk management from an ESG perspective</li> <li>• Staying ahead of the curve: Identifying new market opportunities and competitive advantages arising from changes in global trends and market forces, particularly sunrise sustainability-driven sectors</li> </ul>
Module 5: Integrating Sustainability into Management Strategy	<ul style="list-style-type: none"> <li>• Integration of sustainability into business practices, through the setting up of effective policies and processes, board governance, senior management strategy, and stakeholder engagement</li> <li>• Responsible communications and safeguarding against greenwashing, with unique insights from a media lens</li> </ul>

For more information, please visit <https://www.eco-business.com/jobs/training/enterprise-sustainability-programme/>.

### *About Eco-Business*

Established in 2009, Eco-Business is Asia Pacific's leading media and business intelligence company dedicated to sustainable development and ESG performance. Our platform features high quality, trusted news and views in multimedia formats on business and policy developments around the world with a sustainability and ESG-focused lens. We provide research, training and consulting on a wide range of issues, which inform policymaking, improve business practices and foster collaboration among different sectors. Over the past decade, our stories and initiatives have gained international recognition and won multiple regional and international awards. We are guided by the sole objective of generating positive impact for society and the environment.

### 3. Deloitte Singapore's Introduction to Corporate ESG for SMEs

This course aims to support SMEs in understanding the current and emerging ESG landscape, focusing on how SMEs can take steps to align with these trends. The course will include an introduction to ESG, global and regional trends, key ESG reporting standards and frameworks, ESG strategy development, and materiality assessments. We will also discuss climate-related risks and opportunities, and what SMEs can do to mitigate, or capitalize on these.

### *Course Structure*

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Duration	16 hours– 4 hour x 4 sessions across two weeks
Class size	20 to 30 pax per class
Format	In-person
Fee payable per participant	S\$450* (subsidised) or S\$1,500 (non-subsidised), not inclusive of GST  <i>*Subject to eligibility criteria</i>
Course commencement	The first run will commence in April 2023

### *Brief Description of the Modules*

Introduction to sustainability, global and local trends	<ul style="list-style-type: none"> <li>• Introduce sustainability reporting standards and emerging trends in the region</li> <li>• Understand ESG landscape and pressures SMEs face from stakeholders</li> <li>• Presenting the business case for sustainability: why it is critical for long-term success of SMEs amid current and future regulatory trends</li> </ul>
Overview of the sustainability journey	<ul style="list-style-type: none"> <li>• Help participants learn how to embed a sustainability strategy in their organization, explaining how companies can align strategies and targets to ESG objectives.</li> <li>• Explore how the company's existing operating model (i.e., capital, operations, technology, and governance decisions) can support the climate strategy.</li> <li>• Develop the organizational capabilities required to enable execution, innovation and transformation, and what skills are needed</li> </ul>
Deep dive: sustainability reporting and managing stakeholder expectations	<ul style="list-style-type: none"> <li>• Impart knowledge on the most common reporting standards and frameworks in the market today, what the requirements are and best practices to embed them in company structure.</li> <li>• Build awareness on sustainability reporting requirements and regulatory trends' impact on SMEs' wider business strategy.</li> <li>• Gain deeper insight on best approaches to communicate with different stakeholders using data-driven insights.</li> </ul>
Deep dive: climate-related risks and opportunities	<ul style="list-style-type: none"> <li>• Raise understanding of what climate-related risks and opportunities are, how they impact business, and what SMEs can do to mitigate risks or capitalize on opportunities</li> <li>• Highlight the importance of proactive climate risk and opportunity management for SMEs</li> <li>• Explore the resources and services available to SMEs looking to manage climate risks and seize opportunities</li> </ul>

For more information, please visit

<https://www2.deloitte.com/sg/en/pages/audit/solutions/introduction-to-corporate-esg-for-smes.html?nc=42>.

### *About Deloitte*

Deloitte provides industry-leading audit and assurance, tax and legal, consulting, financial advisory, and risk advisory services to nearly 90% of the Fortune Global 500® and thousands of private companies. Our professionals deliver measurable and lasting results that help

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reinforce public trust in capital markets, enable clients to transform and thrive, and lead the way toward a stronger economy, a more equitable society and a sustainable world. Building on its 175-plus year history, Deloitte spans more than 150 countries and territories. Learn how Deloitte's approximately 415,000 people worldwide make an impact that matters at [www.deloitte.com](http://www.deloitte.com).