



News Release



## **Singtel first telco in Singapore to launch a sustainability programme for enterprises**

**MR No.: 015/25**

**Singapore, 2 April 2025** – Singtel and Enterprise Singapore (EnterpriseSG) today announced the launch of SPEED, a comprehensive one-stop training and readiness programme that will enable local small and medium-sized enterprises (SMEs) to acquire the necessary capabilities and tools to advance their sustainability goals. SPEED, which stands for **S**mart technologies, **P**urpose-driven innovations, **E**nhanced capabilities, achieving **E**ffective **D**igital transformation, is a first-of-its-kind sustainability initiative by a telco in Singapore.

Developed in partnership with solution providers and Nanyang Polytechnic (NYP), SPEED aims to help SMEs take practical action towards decarbonisation. The 15-month programme will guide enterprises on how to track and optimise their energy usage and carbon emissions via Internet of Things (IoT) solutions, as well as equip them with skills to better respond to the sustainability requirements of their customers. EnterpriseSG will support up to 70% of eligible costs for each participating SME.

Mr Ng Tian Chong, Chief Executive Officer, Singtel Singapore, said, “We know that businesses want to be sustainable, but the journey can be complex, costly, involve multiple stakeholders and require specialised knowledge. We designed this holistic programme with businesses in mind, making knowledge acquisition, application and implementation of green solutions in the workplace easy. We encourage enterprises who wish to improve their environmental performance and reduce their carbon footprint to reach out to us.”

Mr Geoffrey Yeo, Assistant Managing Director of Enterprise Singapore, said, “With climate change being a global agenda, the adoption of smart technologies can help SMEs better manage their carbon footprint and accelerate their green transition. Singtel’s SPEED programme delivers practical IoT solutions that give SMEs real-time insights into their energy usage and emissions, empowering them to make data-driven decisions to achieve cost savings while advancing their sustainability goals. Enterprise Singapore is pleased to partner Singtel to help SMEs in their adoption of sustainable practices.”

Beyond this initiative, Singtel and NYP will be collaborating to drive sustainability efforts in Singapore through industry training programmes and seminars, as well as internships and attachments for NYP students and staff.

Dr Phua Chee Teck, Deputy Principal (Sustainability & Technology) of NYP, said, “As an institution of higher learning, we are committed to equipping enterprises with the essential knowledge and skills to kickstart their green transition. Beyond offering training programmes to these businesses, we will also co-create learning opportunities with Singtel to empower these businesses with the know-how to drive real impact in sustainability.”



## Making decarbonisation easier with technology

The SPEED programme includes:

- a) **Assessment and advisory:** Enterprises will undergo an e-assessment to evaluate their current sustainability readiness. Attendees will then receive training and guidance on sustainability and digital technology to improve their sustainability performance and resource optimisation. Enterprises will also be guided on how to respond to bid requirements that encompass environmental, social and governance considerations, enabling them to capture new opportunities in the green economy.
- b) **Deployment of IoT services:** IoT solutions will be deployed to help enterprises establish resource usage baselines and monitor their carbon emissions and energy usage. Through the dashboard, they will receive real-time insights on their consumption, and can make rule-based automation for optimisation. These data-driven insights empower enterprises to track their energy consumption and carbon emissions with greater precision, facilitating more informed decision-making.
- c) **Comprehensive progress review:** Singtel will also check in with the enterprises to ensure they are progressing towards their sustainability goals.

## Driving sustainability through innovation

SPEED is Singtel's latest initiative under its 4D Environmental Sustainability Strategy – **D**efend, **D**ecarbonise, **D**ematerialise and **D**eliver sustainable value – which articulates the four approaches to climate action that the company takes.

Over the years, Singtel has been taking various measures to meet its net-zero 2045 target such as using energy-efficient technologies across its properties including its data centres, exchanges, mobile base stations, and offices as well as encouraging its consumers to adopt eSIMs, e-bills and recycling. It is also making greater use of renewable energy solutions like solar panels and electrifying its vehicle fleet to be more eco-friendly. Through the use of AI and smart technology, Singtel has cut its energy consumption per data unit transmitted by 90% since the early 2000s. Through the aforementioned initiatives and other efforts, Singtel has reduced its total GHG emissions by 1,315,248 tCO<sub>2</sub>e for FY24 as compared to FY23. Since 2022, Singtel has invested a total of \$227.84 million towards climate action.

For more information on the programme and how to participate, visit [Singtel SPEED programme](#).

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## About Singtel

Singtel is a leading Asian communications technology group, operating next-generation connectivity, digital infrastructure and digital businesses including regional data centre arm Nxera and regional IT services arm NCS. The Group has presence in Asia, Australia and Africa and reaches over 780 million mobile customers in 20 countries.

For consumers, Singtel delivers a complete and integrated suite of services, including mobile, broadband and TV. For enterprises, Singtel offers a complementary array of workforce mobility solutions, data hosting, cloud, network infrastructure, analytics and cyber security capabilities.



Singtel is dedicated to continuous innovation, harnessing technology to create new and exciting customer experiences, support enterprises in their digital transformation and shape a more sustainable, digital future.

For more information, visit [www.singtel.com](http://www.singtel.com).

### **About Enterprise Singapore**

Enterprise Singapore is the government agency championing enterprise development. We work with committed companies to build capabilities, innovate and internationalise.

We also support the growth of Singapore as a hub for global trading and startups, and build trust in Singapore's products and services through quality and standards.

Visit [www.enterprisesg.gov.sg](http://www.enterprisesg.gov.sg) for more information.

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