



## Singtel, Enterprise Singapore and Infocomm Media Development Authority launch Cyber Protect Programme to strengthen SMEs' cybersecurity

*Enterprises to benefit from free workshops and subsidies on cyber solutions from tripartite partnership*

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**Singapore, 7 October 2025** – Singtel, in partnership with Enterprise Singapore (EnterpriseSG) and the Infocomm Media Development Authority (IMDA), today launched the Singtel Cyber Protect Programme, a strategic public-private collaboration to bolster the cyber resilience of Singapore's small and medium-sized enterprises (SMEs). Senior Minister of State for Digital Development and Information, Tan Kiat How, announced the partnership at the SMEs Go Digital Day 2025, in support of the Digital Enterprise Blueprint introduced in May 2024.

A study<sup>1</sup> by the Cyber Security Agency of Singapore published in 2023 found that over 40% of companies surveyed suffered cybersecurity incidents multiple times a year, with 5% experiencing attacks several times daily. This has caused business disruption, data loss or reputational harm. Alarmingly, many firms still fall short of implementing essential security measures, adopting only around 70% of the recommended controls. SMEs are a frequent target, with three in five ransomware attacks in Singapore estimated to target them.

The Singtel Cyber Protect Programme was developed to uplift SMEs, empowering them to identify cyber risks, adopt stronger cyber hygiene practices, and enhance their overall security posture to better prevent cyberattacks. It also aims to reinforce Singapore's overall digital competitiveness and economic resilience by helping SMEs innovate, scale faster and securely, as well as upskill their workforce.

Under the two-year programme, 49,000 SMEs will receive 12 months of complimentary Mobile Protect and Broadband Security, providing network-level protection for mobile devices and broadband connectivity with personalised threat reports. The programme comprises practical cybersecurity workshops to help SMEs defend against sophisticated threats. Singtel, EnterpriseSG and IMDA will fully subsidise the first year, with Singtel offering up to 50% discounts for second-year renewals.

The programme includes:

- **Mobile Protect** – A network-level mobile security solution that leverages AI to identify and filter malicious URLs, protecting users from cyber threats. Each SME can deploy this service for up to five mobile lines.
- **Broadband Security** – An advanced solution with built-in network protection that safeguards broadband users and connected smart devices from online threats. Limited to one sign-up per registered business.
- **Cybersecurity Learning Resources** – Access to curated educational materials, toolkits, and a three-hour workshop (worth \$400) to strengthen SMEs' cyber risk awareness and build capabilities to anticipate, detect, respond to and recover from evolving threats.

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<sup>1</sup> [Singapore Cybersecurity Health Report 2023](#): Cyber Security Agency of Singapore



Mr Ng Tian Chong, CEO of Singtel Singapore, said, "Cyber threats are growing in scale and sophistication, and SMEs continue to be among the most vulnerable group – often targeted because they lack the resources and defences of larger organisations. With the Singtel Cyber Protect Programme, we're making it easier than ever for SMEs to strengthen their resilience by giving them free access to affordable intelligent tools and cyber protection. Together with EnterpriseSG and IMDA, we're empowering SMEs with affordable solutions and educational resources so they can pursue opportunities in the digital economy with confidence. This initiative underscores the importance of strong public-private partnership in uplifting SMEs' capabilities and positioning them for long-term success."

Mr Geoffrey Yeo, Assistant Managing Director of Capabilities, Product & Policy, at Enterprise Singapore, said, "SMEs are the backbone of Singapore's economy, representing the majority of our local enterprises. However, their smaller scale often means that they face resource constraints in critical areas such as building robust cybersecurity defences. Through this partnership with Singtel and IMDA, we will provide SMEs with foundational cyber security protection against online threats, helping them grow and compete effectively in an increasingly digital economy."

Mr Johnson Poh, Assistant Chief Executive, Sectoral Transformation Group, IMDA said, "For SMEs, cybersecurity is not an option but a necessity. It enables them to fully leverage digital technologies safely and securely when growing their businesses and exploring new opportunities. IMDA is pleased to partner with Singtel and EnterpriseSG to strengthen SMEs' cybersecurity foundations, support their digital growth and help protect their customers. In today's dynamic environment, resilience is built not only on innovation, but also on trust and security. This partnership between public and private sectors helps ensure our SMEs are ready to compete and thrive in the digital economy."

To register interest, SMEs can visit [Singtel Cyber Protect Programme](#) or IMDA's [CTO-as-a-Service](#) platform to sign up from 1 November 2025. SMEs must meet the following requirements to qualify:

- Be registered and incorporated in Singapore.
- Comprise a minimum of 30% local shareholding by Singapore Citizens or Permanent Residents.
- Deliver an annual sales turnover of not more than S\$100 million or employment size of less than 200 employees.

### Enabling secure digitalisation

IMDA reports that nearly 95% of SMEs now use at least one digital solution, with 94.6% engaging digital technologies across key domains including cybersecurity. Yet, despite that high level of digital uptake, the cybersecurity market still skews heavily toward larger firms. Initiatives like the Singtel Cyber Protect Programme help close the protection gap, ensuring SMEs are not left behind.

This programme is part of a broader suite of Singtel's initiatives that support SMEs. These include:

- **Cyber Elevate** – A one-stop training programme for SMEs that helps them acquire the knowledge and support to deal with cyber incidents at a heavily subsidised rate due to Singtel's SkillsFuture QueenBee status. A similar programme was also developed for large enterprises to upskill and reskill their employees to identify, combat and prevent scams.
- **SPEED** – A 15-month initiative aimed at helping SMEs decarbonise through education, energy-efficient technology deployment and continuous improvement strategies. The programme is designed to enable SMEs to go digital and achieve their environmental goals at the same time.
- **TikTok Masterclass** – A brand-building and e-commerce enablement programme designed to help SMEs strengthen their digital presence, connect with customers more effectively and capture growth opportunities in the digital economy.



For more information on these programmes, visit [Cyber Elevate](#), [SPEED Programme](#) and [TikTok Masterclass](#).

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### **About Singtel**

Singtel is a leading Asian communications technology group, operating next-generation connectivity, digital infrastructure and digital businesses including regional data centre arm Nxera and regional IT services arm NCS. The Group has presence in Asia, Australia and Africa and reaches over 800 million mobile customers in 20 countries.

For consumers, Singtel delivers a complete and integrated suite of services, including mobile, broadband and TV. For enterprises, Singtel offers a complementary array of workforce mobility solutions, data hosting, cloud, network infrastructure, analytics and cyber security capabilities.

Singtel is dedicated to continuous innovation, harnessing technology to create new and exciting customer experiences, support enterprises in their digital transformation and shape a more sustainable, digital future.

For more information, visit [www.singtel.com](http://www.singtel.com).

### **About Enterprise Singapore**

Enterprise Singapore is the government agency championing enterprise development. We work with committed companies to build capabilities, innovate and internationalise.

We also support the growth of Singapore as a hub for global trading and startups, and build trust in Singapore's products and services through quality and standards.

Visit [www.enterprisesg.gov.sg](http://www.enterprisesg.gov.sg) for more information.

### **About the Infocomm Media Development Authority (IMDA)**

The Infocomm Media Development Authority (IMDA) leads Singapore's digital transformation by developing a vibrant digital economy and an inclusive digital society. As Architects of Singapore's Digital Future, we foster growth in Infocomm Technology and Media sectors in concert with progressive regulations, harnessing frontier technologies, and developing local talent and digital infrastructure ecosystems to establish Singapore as a digital metropolis.

For more news and information, visit [www.imda.gov.sg](http://www.imda.gov.sg) or follow IMDA on LinkedIn (IMDAsg), Facebook (IMDAsg) and Instagram (@imdaseg).



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