

MEDIA RELEASE

EnterpriseSG rolls out Trade Association and Chambers (TAC) Measurement Framework to support TAC's efforts to strengthen governance and improve capabilities

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1. Enterprise Singapore (EnterpriseSG) has launched the Trade Association and Chambers (TAC) Measurement Framework (TMF) to enable TACs in taking a holistic and structured assessment of their capability across a variety of functions and organisational practices. This in turn supports the TACs to identify gaps and prioritise areas to develop and strengthen. Developed with the support of over 60 TACs and PwC Singapore, the new framework builds on the existing TAC Governance Framework, with the addition of six organisational capability areas. The launch of the TAC Measurement Framework was announced by Ms Low Yen Ling, Senior Minister of State for Trade and Industry at the TAC Summit 2026.
2. “Our TACs play a critical role in strengthening Singapore’s business ecosystem – from supporting SMEs to driving sector-level capability development.” said **Ms Joanne Tan, Deputy Managing Director, EnterpriseSG**. “Over the years, the role that TACs play has evolved and become more complex. To help TACs be more effective, EnterpriseSG has developed the TMF to provide a more comprehensive and structured way to assess and improve their organisational performance. We encourage all TACs to make use of the TMF to strengthen their organisations so that they can better serve their industries and members.”
3. The TMF comprises a self-diagnostic tool and a step-by-step guidebook. The tool allows the TAC to assess its capabilities across seven pillars – Governance, Leadership, People and Organisation Change, Financial Stability, Industry Standing and Track Record, Value Proposition, and Technology. Upon completion, TACs will receive an assessment overview that helps them understand their current capabilities and identify priority areas for further development.
4. “The TMF gives us a structured way to ensure that we are operating at our best for our members. This common framework will also allow us to assess our capabilities and enhance our effectiveness as advocates for Singapore's SME community, while

advancing together as one unified ecosystem. We are excited to embrace this opportunity for continuous improvement and remain committed to evolving alongside the needs of our members,” said **Mr Ang Yuit, President of the Association of Small and Medium Enterprises (ASME)**.

5. TACs seeking support to grow their capabilities in specific pillars can access the available developmental programmes. For instance, the Singapore Business Federation (SBF) offers programmes such as the [SBF-Singapore Institute Directors \(SID\) Leadership Programme](#) and the [Digitalisation of TACs \(Digi-TAC\) Programme](#) that provide upskilling in governance and digitalisation respectively. The Singapore Chinese Chamber of Commerce and Industry’s (SCCCI) Trade Association Committee (TACOM) Transformation Centre provides TACs with advisory services, especially in areas such as digitalisation, sustainability, and advocacy. To complement the above, the refreshed TAC Alliance¹ co-chaired by SBF and EnterpriseSG will continue to enhance TAC capability development, in alignment with the TMF pillars, to uplift TACs’ organisational excellence.
6. More details on the capability pillars within the TMF can be found in the **Annex**. More information on the TMF can be found on [EnterpriseSG’s website](#).

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¹The TAC Alliance will serve as a strategic platform to provide insights to shape government-TACs partnerships, foster inter-TAC collaborations and initiatives, and develop capability building programmes to uplift the TAC sector.

For media enquiries, please contact:

Jacqueline Lui

Senior Business Partner

Corporate Communications

Email: Jacqueline_LUI@enterprisesg.gov.sg

About Enterprise Singapore

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We partner committed companies to build capabilities, innovate and go global. We drive growth – empowering local businesses and shaping industries, anchoring Singapore as a trade and startup hub, and establishing trust in our products through quality and standards.

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ANNEX

TAC Measurement Framework (TMF)						
[Existing] TAC Governance Framework (TGF)	[New] Organisational capabilities					
Governance	Leadership	People & Organisation Change	Financial Stability	Industry Standing & Track Record	Value Proposition	Technology
<ul style="list-style-type: none"> • *Policies and Procedures • Grant Management and Operations • Procurement and Payments • **Financial Controls • **Human Resource 	<ul style="list-style-type: none"> • Vision and Mission • Strategic Planning 	<ul style="list-style-type: none"> • Capability Development • Talent Management • Culture and Engagement 	<ul style="list-style-type: none"> • Revenue Management • Financial Management 	<ul style="list-style-type: none"> • Brand Management • Social Responsibility 	<ul style="list-style-type: none"> • Membership Experience • Membership Support and Services • Industry Development 	<ul style="list-style-type: none"> • Digital Planning • Organisational Productivity • Cybersecurity • Data and Analytics

*The Corporate Governance sub-category previously under the TGF has been renamed to Policies and Procedures.

**The Financial Controls and Human Resource sub-categories that were previously under the TGF, are now incorporated within broader pillars i.e. People & Organisation Change and Financial Stability under the TMF.