

MEDIA FACTSHEET

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Enterprise Singapore and UOB launch programme to drive AI adoption and digital integration in F&B sector

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1. Enterprise Singapore (EnterpriseSG) and UOB today launched a new **Food & Beverage (F&B) AI and Digital Integration Programme** (Programme) to help F&B businesses unlock greater efficiency and growth. Announced by Senior Minister of State for Trade and Industry Low Yen Ling at Restaurant Asia 2026, the Programme aims to support at least 200 F&B businesses to shift from standalone digital systems to integrated, AI-enabled operations, over the next two years.
2. While F&B businesses have adopted digital tools, many still use standalone systems that do not work seamlessly together, according to a UOB AI and Digitalisation survey of F&B businesses in Singapore conducted in June 2026. The survey found that six in 10 F&B operators have most of their digital solutions operating as standalone systems, while about one in three has yet to adopt AI tools. This points to opportunities for F&B businesses to better connect their systems to streamline operations, use data effectively, and unlock greater value from digitalisation.
3. Through the Programme, eligible F&B businesses can:
 - i. **Access advisory support** from UOB's SME Banking business division to identify digital and AI-enabled solutions best suited to their business needs
 - ii. **Adopt AI-enabled solutions and tap on digital integration services** jointly curated by UOB and EnterpriseSG at preferential rates, with up to 50% funding support by EnterpriseSG for eligible solutions and services.

4. These solutions make it easier for businesses to get started – whether by integrating existing digital systems or adopting new AI-enabled solutions – helping them to improve operational efficiency, strengthen capabilities, and unlock opportunities for customer engagement, revenue growth, and more informed decision-making.
5. To complement solution adoption, EnterpriseSG and UOB will also jointly organise capability-building workshops to equip F&B businesses with the knowledge and confidence to integrate their systems and utilise AI effectively.
6. Through this partnership, EnterpriseSG and UOB bring together complementary strengths – EnterpriseSG’s industry development expertise, and UOB’s extensive small and medium-sized enterprise and partner network, including pre-approved solution providers¹ – to provide more coordinated and holistic support for F&B businesses in AI adoption and digital integration². This enables businesses not only to transform their operations, but also to build capabilities that support sustainable growth.
7. Interested businesses can visit <https://www.uob.com.sg/business/sme/digital-ai-grants/food-beverage-enterprisesg.page> for more information on the Programme, and terms and conditions.

ANNEX: F&B AI and Digital Integration Programme vendors

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¹ Terms and conditions applicable to UOB BizSmart apply. UOB is not an agent of OpenMinds, PayBoy, or VisionTech and does not assume any liability or responsibility for OpenMinds's, PayBoy's, or VisionTech's services or products.

² Digital integration refers to connecting digital systems such as point of sales (POS) systems, inventory management, accounting, customer relationship management and procurement platforms so that data can flow seamlessly across functions.

About Enterprise Singapore

Enterprise Singapore is the government agency championing enterprise development.

The agency partners committed companies to build capabilities, innovate, and go global. It drives growth – empowering local businesses and shaping industries, anchoring Singapore as a trade and startup hub, and establishing trust in products through quality and standards.

Enterprise Singapore is here for wherever businesses are growing. Visit www.enterprisesg.gov.sg for more information.

About UOB

UOB is a leading Asian bank with a global network in Southeast Asia, Asia Pacific, Europe and North America. Operating through our head office in Singapore and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, we have a global network of about 430 branches and offices in 19 markets.

Since its incorporation in 1935, UOB has grown organically and through a series of strategic acquisitions. Today, UOB is rated among the world's top banks: Aa1 by Moody's Investors Service and AA- by both S&P Global Ratings and Fitch Ratings.

For more than nine decades, UOB has adopted a customer-centric approach to create long-term value by staying relevant through its enterprising spirit and doing right by its customers. UOB is focused on building the future of ASEAN – for the people and businesses within, and connecting with, ASEAN.

The Bank connects businesses to opportunities in the region with its unparalleled regional footprint and leverages data and insights to innovate and create personalised banking experiences and solutions catering to each customer's unique needs and evolving preferences. UOB is also committed to help businesses forge a sustainable future, by fostering social inclusiveness, creating positive environmental impact and pursuing economic progress. UOB believes in being a responsible financial services provider and is steadfast in its support of education, children and art, doing right by its communities and stakeholders.

F&B AI and Digital Integration Programme vendors

EnterpriseSG and UOB have curated an initial panel of solution providers³ offering AI-enabled solutions and digital integration services under the Programme. Additional providers may be added progressively to broaden the range of solutions available to F&B businesses.

#	Vendor
1	OpenMinds OpenMinds is a tech firm that bridges disconnected business systems through integrations, enabling F&B businesses to automate workflows, eliminate manual data entry, and make smarter decisions.
2	PayBoy Through its GutsyHQ software, Payboy helps F&B businesses connect their standalone systems and use AI assistants over familiar chat apps such as WhatsApp to answer questions on sales, stock and manpower and handle routine tasks like approvals and follow-ups.
3	VisionTech VisionTech delivers AI solutions purpose-built for the F&B industry, helping businesses increase sales, enhance customer experiences, and empower teams with intelligent operational support.

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