

Champions of AI Programme

人工智能先锋计划

Background

AI is a critical enabler for companies to raise productivity, enhance decision-making, and unlock new sources of growth in a tight labour market and increasingly competitive global environment. Current efforts to establish AI Centres of Excellence (COEs) and programmes such as the Enterprise Compute Initiative (ECI) have supported companies on specific AI projects and capability development.

To fully harness the potential of AI, companies will also need to transform their businesses end-to-end and embed AI in their core operations, products, and workforce practices. Doing so drives sustained growth and competitiveness. Such transformation requires more holistic support and deeper partnerships with AI transformation experts and solutions providers.

What is it?

The **Champions of AI programme** is a flagship initiative to catalyse enterprise-wide AI transformation among leading Singapore-based companies with the ambition and commitment to adopt AI as a core driver of productivity, innovation, and revenue growth.

The leadership of selected companies must commit to building internal capabilities and redesigning their core operations, processes and workforce practices, as part of their AI transformation journey. These companies will serve as pathfinders, demonstrating tangible impact and inspiring wider industry adoption of AI.

How does it work?

Jointly led by Enterprise Singapore and Digital Industry Singapore (DISG), the modular programme will include customised support and access to curated expertise to enable enterprise-wide AI transformation, such as:

- Leadership capability-building for AI-driven business transformation
- Development and implementation of tailored, long-term roadmaps to scale AI transformation projects, to drive growth and value creation across key business verticals
- Partnership and support from AI transformation experts and solution providers to identify, prioritise, and execute on key impactful projects
- Upskilling for employees in AI to enable organisational transformation

EnterpriseSG and DISG will pilot the programme with a few companies and expand over time. More details on the programme and companies will be announced later in the year.

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