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# Launch of New Coalition to Mobilise Demand and Financing for Carbon Credits

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1. An industry-led, multi-sector initiative, the **Action for a Resilient Climate (ARC) Coalition**, was launched at the GenZero Climate Summit 2026.
2. With the support of Bain & Company, Carbon Growth Partners, CATL, Climate Bridge International, Climate Impact X, Enterprise Singapore, GenZero, Mitsubishi Corporation, Osaka Gas, Rubicon Carbon, Tencent, Vale and World Wide Fund for Nature (WWF) Singapore, the ARC Coalition seeks to aggregate corporate demand for high-integrity carbon credits and channel financing towards the projects that generate them. By doing so, the Coalition seeks to catalyse investment in credible climate solutions, strengthen market confidence, and enable broader corporate participation in global carbon markets.
3. High-integrity carbon credits, underpinned by robust environmental and social safeguards, have a critical role to play in achieving the long-term temperature goal of the Paris Agreement and in helping companies credibly advance their sustainability commitments.
4. The continued growth of carbon markets requires coordinated, market-wide action, and stronger alignment across diverse stakeholder groups. In the immediate term, the ARC Coalition will focus on aggregating much-needed demand from Asia, helping high-quality carbon projects scale while contributing to the development of deeper, more trusted global carbon markets.

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## Objectives of the ARC Coalition

5. The ARC Coalition aims to bring together corporates, financial institutions, philanthropic organisations, government agencies, and technical experts to improve market integrity, strengthen practices, and give companies greater confidence in purchasing high-integrity carbon credits. It will also support credible and efficient carbon credit procurement aligned with international principles and best practices for corporate decarbonisation.
  
6. This will be achieved by:
  - **Aggregating demand:** The ARC Coalition will convene corporate buyers to drive demand and adoption of high-integrity carbon credits, with a target to procure at least 10 million tonnes of carbon credits by 2030. This is intended to catalyse partnerships with project developers to support impactful carbon abatement projects.
  
  - **Unlocking financing opportunities:** Unique among carbon market coalitions, the ARC Coalition will work with like-minded partners and financiers to develop and implement a financing facility for capital deployment to early-stage, high-quality carbon projects. The aim is to unlock supply and drive positive climate, biodiversity and nature outcomes at scale.
  
  - **Establishing rigorous quality and standards:** The ARC Coalition will establish transparent and robust standards to guide carbon credit selection and use, drawing on leading international principles and frameworks, such as those adopted by the Coalition to Grow Carbon Markets and the Integrity Council for the Voluntary Carbon Market, while retaining flexibility to

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support high-potential projects at earlier stages of recognition. It intends to draw on market-leading practices, such as the use of ratings providers, and contribute to standardised principles and guidance that can strengthen confidence, improve market consistency, and support more credible corporate participation in carbon markets.

- **Improving access to carbon credits:** The ARC Coalition will make it easier for corporates to navigate carbon markets and streamline their procurement by providing a curated project assessment, selection, contracting, and management process.
7. The ARC Coalition is keen to work with other like-minded organisations to support the growth and integrity of global carbon markets.
  8. In this spirit, the ARC Coalition is partnering Symbiosis Coalition, a buyers coalition committed to purchasing high-quality nature-based carbon removals. Both coalitions aim to identify areas of common interest, with a focus on exchanging best practices and promoting robust approaches to carbon credit quality standards, due diligence and contracting practices.
  9. **Ms. Cindy Khoo, Managing Director, Enterprise Singapore:** “Industry partnerships are vital to strengthen trust and promote participation in the voluntary carbon market. We look forward to working with like-minded partners through the ARC Coalition to unlock demand and supply for high quality carbon credits, and to support corporates in achieving their decarbonisation ambitions.”
  10. **Mr. Frederick Teo, CEO of GenZero:** “Carbon markets can direct capital to underlying activities that would not already be commercially viable. Credible carbon credits can also be a part of corporate decarbonisation strategies,

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especially to address residual emissions that are very hard to abate. A lack of demand commitment for carbon credits generated from high-quality decarbonisation projects is holding back investments into these carbon projects.

ARC Coalition is a global platform comprising buyers who are committed to high integrity standards on carbon projects. Through the Coalition, they provide the necessary demand signals in terms of price and volume to catalyse investment into high-quality climate solutions. If we can scale integrity alongside participation, carbon markets can become a far more effective channel for mobilising private capital into a just transition.”

11. **Dr. Xu Hao, Vice President of Sustainable Social Value and Head of Climate Innovation, Tencent:** “The carbon market has immense potential to drive necessary climate finance, but it must be built on a foundation of absolute trust and scientific rigour. Through the ARC Coalition, we want to help scale high-quality carbon projects that deliver measurable benefits for both the climate and local communities. By collaborating to establish strict quality metrics, we can ensure corporate carbon purchases drive genuine, high-integrity climate action.”
12. **Mr. Tadashi Sawamura, General Manager of Carbon Management Department, Mitsubishi Corporation:** “Mitsubishi Corporation continues to advance its energy transition initiatives while providing stable and reliable energy supply in support of a carbon-neutral future. Through its participation in the ARC Coalition, Mitsubishi Corporation seeks to contribute its industry perspective to the development of high-integrity carbon markets and to support the effective deployment of decarbonisation solutions globally.”
13. **Mr. Tom Montag, CEO of Rubicon Carbon, on behalf of financing facility partners:** “A scalable carbon market needs clear demand, practical financing

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pathways, and robust underlying projects that can deliver. We are glad to be working with ARC Coalition to develop a financing facility to help bring those elements together through a blended finance approach that supports high-integrity projects and stronger delivery confidence.”

14. **Mr. Rueban Manokara, Global Lead of the Carbon Finance and Markets Taskforce, WWF:** "Carbon finance has a crucial role to play in bridging the financing gap for climate and nature. However, increasing finance alone is not a guarantee of positive impact. Building on 20 years of meaningful partnerships at WWF-Singapore, the ARC Coalition will work with partners in a way that supports the transformation of carbon emitting sectors and markets, drives durable emissions removals and reductions, and maximises global climate action in a way that benefits nature and people."
15. The ARC Coalition will be established as a Singapore-based non-profit organisation.
16. For enquiries on the ARC Coalition, please reach out to the team [here](#).

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