

New BizSG initiative simplifies access to government support and services for businesses

Whole-of-government initiative will harness AI and emerging technologies to deliver personalised business support, guided access to services and simpler transactions

MR No.: 040/26

Singapore, Wednesday, 9 September 2026

1. Singapore businesses will soon have a simpler way to access and transact with government support and services, with the launch of BizSG – a whole-of-government initiative announced today by the Ministry of Trade and Industry (MTI) and Enterprise Singapore (EnterpriseSG).
2. Businesses today have to navigate multiple government websites to find the support, information and services they need. In addition to bringing these resources together in one place, BizSG will incorporate AI and emerging agentic technologies to transform how businesses interact with Government. Over time, it will create a more seamless and intuitive experience for businesses by:
 - i) tailoring recommendations based on each business's needs, profile and growth ambitions;
 - ii) offering guided navigation across government support and services;
 - iii) anticipating business needs and simplifying transactions such as licence applications and business filings.
3. BizSG was launched today by Senior Minister of State for Trade and Industry and Community, Culture and Youth, Ms Low Yen Ling, at the SME Centre Conference 2026 organised by SMEC@ASME and supported by EnterpriseSG.
4. Ms Low said, **“Businesses are often pressured to move fast in today’s rapidly changing world. Yet they have to navigate different touchpoints with the Government and take time to find the right information, support and services. We’re**

launching BizSG, a whole-of-government initiative powered by AI to enhance and transform how the Government supports businesses. BizSG will make it simpler and faster for businesses to get the support they need by offering relevant recommendations and guiding them to suitable government services and grants. Over time, it aims to make everyday transactions such as licence applications and business filings easier to complete. Our goal is for BizSG to become a trusted digital concierge for SMEs, freeing more time and energy for them to focus on business growth.”

BizSG Portal

5. The new BizSG portal will come online on 30 September 2026. Developed in consultation with Trade Associations, SME Centre advisors and nearly 200 companies, the BizSG portal will be the entry point for businesses to discover support and services across Government, starting with grants and internationalisation resources. Close to 700 businesses have also used its beta version since October 2025. Refer to Annex A for more details on BizSG.
6. The BizSG portal contains an AI-powered recommender to surface relevant grants to companies based on their profiles and business plans, which they can describe to the recommender in natural language. Businesses looking to expand overseas can also access trade data, tariff information and in-market contacts on the portal.
7. From 30 September, businesses will be able to use the recommender to explore a selection of grants, including EDGE, which was announced at this year’s Committee of Supply Debate as part of the Business Refresh Package.
8. EDGE consolidates three existing grants – the Enterprise Development Grant (EDG), Market Readiness Assistance (MRA) grant and Productivity Solutions Grant (PSG) – into a single scheme covering more than 150 activities across eight business areas. This will make it simpler for companies to access support for different business needs, whether they are looking to digitalise, innovate or expand overseas. The full range of Government grants will be progressively added in 2027. Refer to Annex B for more details on EDGE.

Refreshed Enterprise Leadership for Transformation Programme

9. EnterpriseSG will also refresh the Enterprise Leadership for Transformation (ELT) programme to better support SME leaders in implementing their growth plans. Each

participating business will be paired with a dedicated SME Centre Business Advisor, who will support the company with strategy implementation and connect it to relevant expertise, networks and partners. Businesses can apply for the programme on the EnterpriseSG website from today.

10. Since its launch in 2020, ELT has supported more than 750 business leaders across more than 500 companies, with close to 90 per cent of participating businesses embarking on new initiatives.

11. EnterpriseSG will continue to enhance how we support businesses, making it simpler for companies to find the right support, build capabilities and put their growth plans into action. Refer to Annex C for more details on ELT.

Annex A: About BizSG

Annex B: About EDGE

Annex C: About Enterprise Leadership for Transformation (ELT) Programme

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About Enterprise Singapore

Enterprise Singapore is the government agency championing enterprise development.

We partner committed companies to build capabilities, innovate and go global. We drive growth – empowering local businesses and shaping industries; anchoring Singapore as a trade and startup hub; establishing trust in our products through quality and standards. We're here, for wherever you're growing.

Visit www.enterprisesg.gov.sg for more information.

About BizSG

Section 1: About BizSG

Section 2: Quotes from selected Trade Associations

Section 1: About BizSG

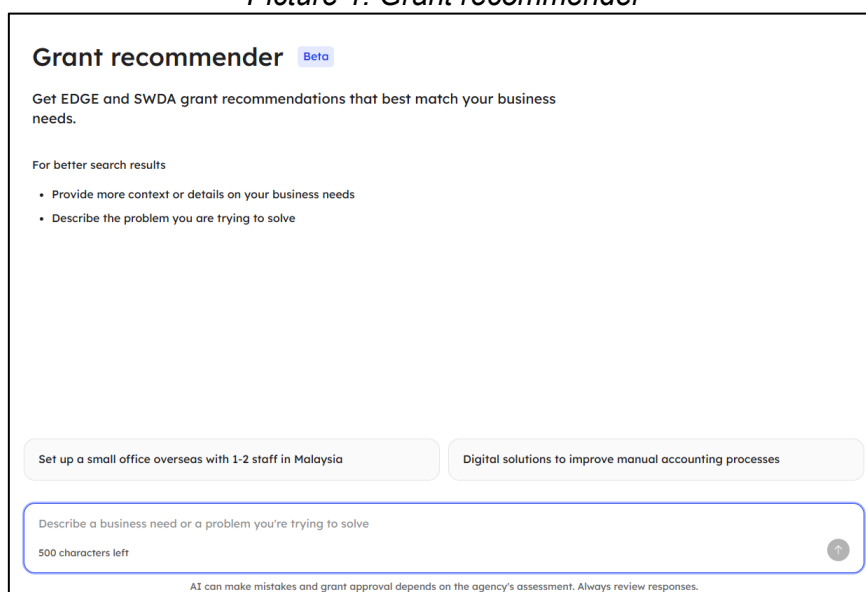
BizSG is a whole-of-government initiative to make it easier for businesses to access and transact with government support and services, with an experience that is seamless, responsive and tailored to their needs.

The BizSG portal is a digital platform, launched to offer businesses guided access to government resources, support and services. Businesses that log in with CorpPass can access the full range of resources and receive personalised recommendations.

Key features include:

- Grant discovery
 - Grant recommender: An AI-powered grant recommender will surface suitable grants based on government information about the business and business needs input by the user through a chat interface. It will initially cover the EDGE grant from Enterprise Singapore and selected grants from the Skills and Workforce Development Agency (SWDA) and will be expanded to include all government grants in 2027.

Picture 1: Grant recommender



Grant recommender Beta

Get EDGE and SWDA grant recommendations that best match your business needs.

For better search results

- Provide more context or details on your business needs
- Describe the problem you are trying to solve

Set up a small office overseas with 1-2 staff in Malaysia

Digital solutions to improve manual accounting processes

Describe a business need or a problem you're trying to solve

500 characters left

AI can make mistakes and grant approval depends on the agency's assessment. Always review responses.

- Grant eligibility checker: The BizSG portal can provide an initial sense of businesses' eligibility for various grants based on government information such as shareholding and employment size, reducing guesswork and providing more clarity on the support available to them.

Picture 2: Grant recommender and eligibility checker in action

I would like to automate my kitchen operations

What specific kitchen tasks or processes are you looking to automate? For example:

- Automated filling or sealing of food products
- Smart cooking machines or rotary cookers
- Automated slicing equipment

A smart cooking machine

You're looking to automate cooking operations in your kitchen with a smart cooking machine. Based on this, here are three grant activities that match your automation need.

Recommended grant activities

- **EDGE - Automation: Smart Cooking Machine** — This grant activity directly supports a programmable multi-recipe cooker that can cook multiple dishes at the same time using cloud-based recipe management, which aligns with your stated need.
- **EDGE - Automation: Smart Rotary Cooker** — This grant activity covers automated stir-frying and ingredient dispensing with cloud-based recipe control and auto-clean function. This may be relevant if your kitchen operations involve these specific cooking methods.
- **EDGE - Automation: Combi Oven** — This grant activity supports a programmable oven with convection, steam and combination cooking modes. This could be worth exploring if your kitchen setup uses this type of equipment alongside or instead of the cooking machine.

Key points to consider

- **Equipment specifications matter** — Each grant activity has mandatory equipment requirements (such as cooking capacity and cloud management capability). Your chosen equipment must meet these specifications to be eligible.
- **No prior commitments** — You must not have started work, made any payment, or placed any deposit with a vendor before submitting your application. This applies to all three grant activities.
- **Timeline and completion** — Each project must be completed within 12 months from the date of approval, with applications processed within 4 weeks.

Next steps

- Review the details of each grant activity and identify which equipment best matches your kitchen operations and business needs.
- Prepare vendor quotations and cost projections before applying — these are required documents for all three grant activities.
- If you'd like to explore other automation options or have additional details about your kitchen setup, let me know and I can suggest more targeted grant activities.

For more information

Smart Cooking Machine EDGE grant - Automation Up to 50% support for: Hardware Eligibility ✓ Passed pre-checks Industry Food manufacturing More details ↗	Smart Rotary Cooker EDGE grant - Automation Up to 50% support for: Hardware Eligibility ✓ Passed pre-checks Industry Food manufacturing More details ↗	Combi Oven EDGE grant - Automation Up to 50% support for: Hardware Eligibility ✓ Passed pre-checks Industry Food manufacturing More details ↗
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- Internationalisation resources
 - The platform will offer resources to help businesses plan overseas expansion, including a tariff calculator that highlights relevant Free Trade Agreements, export insights such as trends by value and growth for specific products, and import requirements for various markets.

Picture 3: Tariff calculator

Tariff Calculator

Exporting from: Singapore → Exporting to: India

Product HS code or keyword: 1806.20 Other preparations in blocks, slabs or bars weighing more than ...

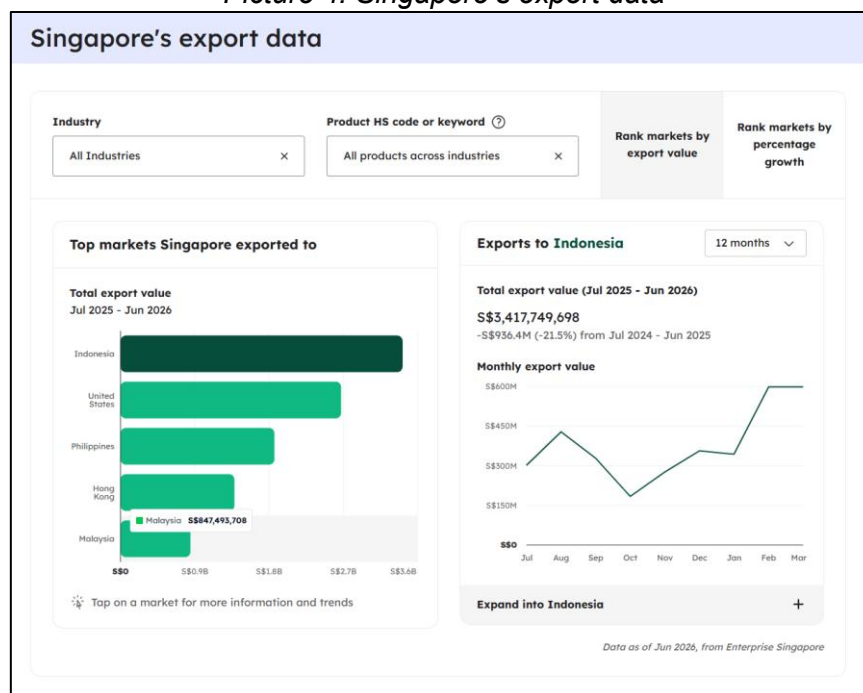
Total export value (SGD): 100,000

Tariff without an FTA
S\$30,000
 Tariff rate includes: Most Favoured Nation (MFN) / default tariff rate of 30%

Tariff when you apply for an applicable FTA:
ASEAN-India Free Trade Area (AIFTA)
 or 1 others
S\$0
 Tariff rate includes: Lowest FTA tariff rate of 0%

[See applicable FTAs](#)

Picture 4: Singapore's export data



- Business connections
 - Companies can browse a curated database of contacts across 30 markets and 13 industries who can provide support on the ground as they expand overseas. A curated list of business events organised by the Government and its partners will also highlight opportunities for businesses to explore new markets, showcase

their offerings, build capabilities, and forge meaningful connections with partners, investors, and customers.

Companies interested to be notified when the BizSG portal is available can express interest at: <https://go.gov.sg/bizsg-portal-mr>

From 30 September 2026, visit the BizSG portal at <https://www.bizsg.gov.sg>

Section 2: Quotes from selected Trade Associations

Mr Musa Fazal, Chief Policy and Operating Officer, Singapore Business Federation (SBF), said: “SBF supports the Government's vision of serving all enterprises including SMEs through a more connected experience via BizSG. This directly addresses feedback we have consistently heard from our members about the challenges of navigating Government services and support.

Over the past two years, we have been pleased to contribute to BizSG’s development – sharing insights from our members and engaging them to test the platform. Trade associations will remain a strong complement to the digital experience, through our business networks and the programmes we run. As support becomes more accessible, we hope companies will feel more confident in growing their business.”

Mr Nicholas Lee, Chair, SGTech, said: “SGTech supports the Government’s efforts to harness advances in AI and digital technology to make it easier for businesses to navigate Government support.

We have brought our members’ perspectives into the design of the BizSG portal. By making it easier for businesses to understand the options available and find the support relevant to their needs, the portal can help companies spend less time navigating Government support and more time pursuing their growth plans.”

About EDGE

EDGE is a grant that consolidates and streamlines the Enterprise Development Grant (EDG), Market Readiness Assistance (MRA) grant and Productivity Solutions Grant (PSG), enabling local businesses to apply for funding support aligned to their needs. The simplified process benefits businesses, especially when navigating and applying for funding based on their intended activities, such as improving business efficiencies, expanding into a new market, and enhancing digitalisation capabilities, among others.

Under EDGE, companies have an annual grant cap of S\$100,000 for all eligible activities, with the cap resetting each year. Funding support varies by business size and activities.

Business Type	Internationalisation & Sustainability Activities	All Other Activities
SMEs	Up to 70% funding support	Up to 50% funding support
Non-SMEs	Up to 50% funding support	Up to 30% funding support

To qualify for EDGE, the applicant must be a business entity registered in Singapore with at least 30% Singaporean(s) and/or Singapore PR(s) ownership. Other requirements may apply, depending on the supportable activity.

For more information on EDGE, visit <https://www.enterprisesg.gov.sg/financial-support/edge-grant>

About the Enterprise Leadership for Transformation (ELT) programme

Launched in 2020, the ELT programme was designed to help small and medium-sized enterprise (SME) leaders build capabilities required to grow and transform their businesses. Since then, the programme has benefitted over 750 business leaders across more than 500 companies.

Drawing on feedback and experiences from the past cohorts, targeted enhancements have been made to the programme to strengthen implementation support. Each participating business will now be paired with a dedicated SME Centre Business Advisor, who will support the company with strategy implementation and connect it to relevant expertise, networks and partners.

All Singapore-registered businesses with company revenue of at least S\$1 million can apply for the ELT programme. Each business can nominate up to two participants, one of whom should be a founder, owner or successor of the business, while the other can be a member of the management team.

The course fee is on average \$18,500 for each participant. Eligible SMEs may qualify for funding support of approximately 70% per participant.

The National University of Singapore and Singapore Management University are Institute of Higher Learning (IHL) partners for the refreshed programme.

For more information and to register for the refreshed ELT programme, visit <https://www.enterprisesg.gov.sg/Grow-Your-Business/boost-capabilities/growth-and-transformation/enterprise-leadership-for-transformation>