HEARTLANDS GO DIGITAL









About

A QR payment solution with cashback to build customer loyalty

A QR payment solution that allows customers to gain and shop with GrabRewards points A digital payment solution offering both QR and Point-of-Sale (POS) terminal solutions

Special price 1

- FaveBiz subscription: \$0/month
- Transaction fee: QR payment at 1%
- Free QR deployment
- Transaction fee: QR payment at 1%
- Free QR deployment
- Transaction fee: QR payment at 0.8%
- POS system: \$39.90/month
- Transaction fee: 0.8% (NETS QR and Bank Cards), 2.99% (Credit cards)

Regular price

- FaveBiz subscription: \$99/month
- Transaction fee: QR payment at 1.5%
- Free QR deployment
- Transaction fee: QR payment up to 1.5%
- Free QR deployment
- Transaction fee: QR payment at 0.8%
- POS system: \$60/month
- Transaction fee: 0.8% (NETS QR and Bank Cards), 2.99% (Credit cards)

Wallets linked



















Additional benefits

Branding and marketing campaigns for selected precincts that can be customised based on needs of businesses **GrabRewards Points** to incentivise usage and buying behaviour

One single interoperable interface that brings together multiple QR payment schemes through **NETS**

Settlement period

Next day settlement

Next day settlement

- Next day settlement for QR payment
- Settlement of credit cards to be advised accordingly

Updated as of 14 October 2020

Ready to take the first step? Find out more:



Call 6741 3429

Operating hours: Mon - Fri, 9am - 6pm

An initiative by:

In support of:





¹ Special price will be valid for sign-ups until 30 June 2021. Please note that the subscription fee (i.e. FaveBiz and POS system) and transaction fees are subjected to changes by the solution providers at the end of the programme.

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Digital Commerce Solutions







About

A mobile commerce platform offering sellers an online presence with listing of products and services A mobile commerce platform offering sellers visibility and sales opportunities through digital promotion vouchers, cashback and loyalty programmes An e-commerce platform with dedicated end-to-end support for sellers to manage their own online store and expand digital outreach to more customers

Price (after funding support)¹

- \$72 for 6 months
- Transaction fee: N.A.

- \$100 for 12 months (inclusive of free 12 months FaveBiz subscription)
- Transaction fee: 1.07% for FavePay (includes GST)
- Transaction fee: 2.14% (includes GST)

Regular price

- \$720 for 6 months
- Transaction fee: N.A.

- \$1000 for 12 months (inclusive of free 12 months FaveBiz subscription)
- Transaction fee: 1.07% for FavePay (includes GST)
- \$900 for 12 months

\$90 for 12 months

• Transaction fee: 2.14% (includes GST)

Package features

- Advertising & Promotion credits (worth \$480)
- 6-month Growing CarouBiz subscription which allows up to 150 general listings (worth \$180)
- 2 free listings in "Services/Jobs" category (worth \$60)
- Increase visibility through Carousell's offline roadshows across selected heartland precincts

- Free 1-year FaveBiz subscription (worth \$1188)
- Advertising & Promotion credits (worth \$600)
- Credits to offset the difference in price paid by customers and actual stored value in Fave eCard (worth \$400)
- Commission offset for Fave Deals and eCards promotions (worth \$300)
- Increase visibility with themed precinct events via Fave's customised landing page and collection banners
- Encourage purchase of Fave Deals and eCards via online Festive Campaigns

- Advertising & Promotion credits (worth \$500)
- 6 months of dedicated 1-to-1 support (worth \$400)
- Showcase of all merchants in Shopee's campaign page for 1 year
- Showcase of all merchants in the selected precinct on Shopee's interactive map
- Free in-shop posters to promote merchant's business on Shopee

Price (after funding support) will be valid for sign-ups until 30 June 2021. Please note that the transaction fees are subjected to changes by the solution providers at the end of the programme.

Updated as of 14 October 2020

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