

Table 1: List of supportable activities and eligible expenses

Activity	Scope	Criteria	Eligible Expenses
<b>Joint Missions</b>	Organising and participating in joint missions to third countries to identify business and investment opportunities.	<ul style="list-style-type: none"> <li>• Missions organised by business associations must consist of at least one (1) business association from Malaysia and at least one (1) business association from Singapore.</li> <li>• Missions organised by local companies must consist of at least a total of three (3) companies, of which there should be at least one (1) Malaysian company and at least one (1) Singapore company.</li> </ul>	<p>Travel-related expenses, capped to cover the expenses for two (2) participants per business association/company:</p> <ul style="list-style-type: none"> <li>• Fare (Economy Class)</li> <li>• Accommodation (Standard Room)</li> </ul> <p>Common costs:</p> <ul style="list-style-type: none"> <li>• Logistics</li> <li>• Publicity</li> <li>• Networking</li> <li>• Consultancy fees</li> </ul>
<b>Joint Feasibility Studies</b>	<p><b>Target-Specific Due Diligence Studies</b></p> <p>Commissioning of professional services firm to conduct target-specific due diligence on potential business leads in third countries.</p>	<ul style="list-style-type: none"> <li>• Studies commissioned must consist of at least one (1) business association and/or local company from Malaysia and at least one (1) business association and/or local company from Singapore.</li> </ul>	<p>Third-party consultancy fees (excluding success fees) for:</p> <ul style="list-style-type: none"> <li>• Performing a thorough and comprehensive due diligence search/investigation</li> <li>• Counselling for valuation</li> <li>• Structuring the investment</li> <li>• Providing tax, financial and legal advice on the investment</li> <li>• Assisting in negotiations related to the investment.</li> </ul> <p>Other third-party fees</p> <ul style="list-style-type: none"> <li>• Patent search and information fees</li> </ul>

	<p><b>Market Feasibility Studies</b></p> <p>Commissioning of professional services firm to conduct exploratory analysis on business environment and identify opportunities in third countries.</p>	<ul style="list-style-type: none"> <li>• Studies commissioned must consist of at least one (1) business association and/or local company from Malaysia and at least one (1) business association and/or local company from Singapore.</li> </ul>	<p>Third-party consultancy fees for:</p> <ul style="list-style-type: none"> <li>• Providing details on business environment, market segmentation, value-chain analysis, competitor analysis, gap analysis, etc</li> <li>• Providing recommendations on opportunities and potential next steps for companies</li> </ul> <p>Fees should show the:</p> <ul style="list-style-type: none"> <li>• Number of phases / modules done for the study</li> <li>• Number of man-hours and total man-hour cost for each phase / module</li> <li>• Grand total cost for entire study</li> </ul>
<p><b>Joint Pilots</b></p>	<p>Conducting pilots or test-bedding activities to demonstrate viability and scalability of solution and/or innovate new solutions or products or services for clients.</p>	<ul style="list-style-type: none"> <li>• Pilots and test-bedding activities commissioned must consist of at least one (1) business association and/or local company from Malaysia and at least one (1) business association and/or local company from Singapore.</li> <li>• Activity must not generate revenue.</li> <li>• Activity proposed to take place in Singapore or Malaysia can be reviewed and approved on a case-by-case basis if it provides access to new technologies or new market segments, as agreed by EnterpriseSG and MIDA.</li> </ul>	<p>Activity-related expenses:</p> <ul style="list-style-type: none"> <li>• Applicant's staff basic salary (capped at RM12,000 per staff per activity month, capped at one staff per company per activity)</li> <li>• Purchase of critical hardware/equipment and software for activity implementation</li> <li>• Materials and consumables such as physical components for development work and fabrication of prototypes</li> </ul>