

NU3X ASMARA PTE. LTD.

Redefining Tradition | Redefining You

Asmara® is a premium Singapore brand that harnesses the scientific elements from TCM, Ayurveda, and Jamu along with clinical breakthroughs to curate our beverages and elixirs using herbs, flowers, roots, fruits, and prebiotics.

Within a year, Asmara grew from an unknown and unheard brand to a proudly Singaporean and food scientist curated brand that uniquely combined our local multicultural heritage elements. Asmara was awarded 'Best Premium Tea Brands' In Singapore For 2021. It was also awarded CLEO Body Award 2018 and CLEO Hall of Fame Award 2018. Currently, Asmara has seven award-winning health products.

Our premium drinks are 100% natural, high in fibre (four apple equivalent), contain prebiotics, endorsed by Tasty Singapore (Enterprise SG), and manufactured in an ISO22000/HACCP certified facility in Singapore. We are proudly cultivating natural, nutritious, and scientific products for our consumers.

Our award-winning natural products are developed by certified Food Scientists and science-based Herbalists for targeted nutrition:

- Ashta 8: Antioxidants & Satiety Drink with 8 Power Berries
- Astri 33: Immunity & Digestive Drink with 33 Asian Herbs
- Asana 6: Relaxation & Focus Drink with Winter Ginseng
- Asari 7: Skin Health Drink with Bird's Nest Concentrate
- Yin 5 Powder: Triple Ginseng Elixir with Para-Probiotics & Saffron
- Yang 5 Powder: Triple Ginseng Elixir with Para-Probiotics & Saffron
- Simha Tea Blend: Herbal Infusion (CSR initiative with Nilu Tea & Emerging Hope Lanka)
- Antioxidant Facial Scrub: Vegan & Edible Cosmetic

We are currently available at major stores such as Cedele, Scoop Australia, Oasia Sentosa Resort, GardenAsia Bistro, and Prime.



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Tasty Singapore-endorsed brand:

**ASMARA**