

Pondok Abang

# Authentic Malay Food Made Traditionally

Pondok Abang is a leading Muslim-owned halal food manufacturer in Singapore. We pride ourselves in delivering high quality food products which range from raw meat and poultry, to processed ready-to-eat dishes -- distributed to hundreds of clients island-wide.

In 2008, Abang Muslim Food evolved into Pondok Abang, with the sole purpose of making traditional authentic Malay food available to the masses. Since then, we garnered tremendous support from customers and business clients, enabling our brand to be recognised as the leading halal food manufacturer in Singapore.

We are licensed by the Agri-Food & Veterinary Authority of Singapore to import and manufacture food products, and our factory and products are certified Halal by Majlis Ugama Islam Singapura (MUIS), whose Halal mark is recognised internationally. We are also a member of the Singapore Malay Chamber of Commerce & Industry, and are part of the 100% Muslim-owned programme aimed at assuring our Muslim consumers.

Our products follow strict food safety regulations and are produced based on ISO 22000 guidelines. We manage our own cold stores and work with delivery services to eliminate any possibility of contamination. We are *bizSAFE* Level 3-certified, and are committed to our employees' safety and well-being at the workplace.

Our three brands are Pondok Abang, Lazeez, and ABANG by Pondok Abang.

Lazeez was launched in 2015 to celebrate Singapore's multi-ethnic cuisine. Its focus is to deliver delicious halal Indian food made with love in the form of ready-to-eat meals.

The ABANG brand was a result of the rebranding of the original hawker stalls situated in various parts of Singapore. It is part of the efforts to recognise the heritage and legacy of the founder. ABANG is in its beginning stages of developing an expansion programme to franchise its business model i.e. to empower people to become business owners serving heritage food in Singapore and abroad.



## Pondok Abang

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Tasty Singapore-endorsed brand(s):

Pondok Abang, Lazeez