

Chinatown Food Corporation Pte Ltd

Achieving Quality & Excellence Worldwide

Prior to starting rice ball manufacturing in 1992, Chinatown Food acknowledges we are many years behind manufacturers in China, Taiwan & Hong Kong, however, from the beginning we planned to manufacture the best quality that both chefs and consumers across the globe can accept. To achieve this mission, we had to source the best quality and safest ingredients.

Our specialty lies in the safe and efficient production of Glutinous Rice Balls, Roti Prata, etc under the global brand 'Chinatown'. Manufactured to the highest quality and standard, our products have earned the trust and recognition of many top chefs all over the world.

In addition, Chinatown Food Corporation Pte Ltd was the Recipient of Agri-Food and Veterinary Authority of Singapore (AVA) Food Safety Excellence Award's Highest Accolade in 2015. It won the 'Platinum Award' for achieving 20 consecutive years of Grade 'A' Manufacturing License. This is a testament for our good hygiene practices as well as high standards of food safety we have in place to ensure that our products are safe and wholesome.

Our customers can be assured that we use the most advanced technology in our range of products. High technology equipment will continue to be applied as part of Chinatown's future product expansion. At Chinatown Food Corporation Pte Ltd, the essence of our business is to provide consumers with traditional products without the compromise in taste. Hence through advanced technology, consumers are always assured of the quality of our products. Future development of our new product will still stick to the company's basic principle of using no chemical, no additive and no preservative.

Today, Chinatown Food is in the 32nd consecutive year of earning the Grade 'A' Manufacturing License and still counting.

Apart from ensuring best quality and safest manufacturing plant, over the years, Chinatown constantly upgrade/improve our products, in areas like, healthier, better texture, and with new variants like Durian, Coconut, Lava Egg Custard. Chinatown also do not utilize artificial flavourings, essences, preservatives in any of our products.

Currently our direct/indirect export included Africa, EU, USA, UK, Australia, China, countries with Chinese communities should have our products.

To experience our products for yourself, it is available island wide in major leading supermarkets. Do not forget to pick up a packet of our latest innovation – Truly Pineapple Tart made from 100% real pineapple and is the 1st fresh frozen pineapple tart in the market. Bake before serving to enjoy tastier and better aroma. It has also won the Innovative Award in SIFST Food Product Awards 2024 – 2026.

Lastly, to view our products, please visit our website.



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Tasty Singapore-endorsed brand(s):
CHINATOWN