## Ha Li Fa Pte Ltd

## With BoBo, Everyday's a Celebration!

Ha Li Fa Pte Ltd, established in 1993 and rooted in Singapore since 1987, is a renowned manufacturer known for its brand "BoBo." With a strong presence in both local and international markets, Ha Li Fa Pte Ltd has built a reputation for quality and innovation. At BoBo, we believe every meal should be a celebration, filled with warmth, joy, and shared moments. Our mission is to create memorable experiences through our delicious, lovingly crafted treats. We stand by the philosophy that "Everyday's a Celebration," ensuring premium quality and delightful experiences in every bite.

We are committed to delivering exceptional taste and continuously innovating to surprise and delight our customers. We value strong teamwork, harmonious partnerships, and the trust of our customers. Our aim is to bring joy and cheer to every interaction, creating not just food, but moments of happiness for all. BoBo - Creating memories, one delicious bite at a time.



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## Tasty Singapore-endorsed brand(s):

BoBo Ballgus Double Joy EPL