

Kwong Seng International Pte Ltd

Specialty Food Café in Singapore

Created and owned by Kwong Seng International Pte Ltd, Yumen Hut is a specialty food café in Singapore serving a variety of noodles.

Quality Food & Taste

Yumen Hut offers a wide range of dishes which stems from their signature noodles. The noodles are freshly prepared by parent company Kwong Seng International in a Singapore facility. The management is deeply passionate in the research and development of their signature noodles to ensure that their noodles are of high quality and caters to the ever-changing taste buds of sophisticated consumers. Being ISO22000 certified, their products are also manufactured under stringent food safety and hygiene standards. To ensure maximum freshness and taste, products are only fried upon cooking in stalls.

Research & Innovation

True to their vision and mission, the management believes and takes concrete actions in constantly making improvements to their products and manufacturing capabilities. Yumen Hut has continued to introduce new types of noodles to keep up with the changing demands in the F&B industry. Their Low GI Noodles and 2-ply Noodles were developed together with Singapore Polytechnic's Food Science Programme, while their Pea Flour Noodles was developed with North Dakota University.



Kwong Seng International Pte Ltd

8A Admiralty Street,
#03-02 Food Xchange @Admiralty,
Singapore 757437
+65 6747 8895 tel
+65 6570 9296 fax

kwongseng1975@gmail.com

Tasty Singapore-endorsed brand: **Yumen**

Growing Demand for Halal Cuisine

There is a growing number of new restaurants, casual dining and convenience grocery stalls sprouting up across all market segments in the F&B industry.

In recent years, Yumen Hut has noticed a growing demand for Halal cuisine. Shopping malls such as Eastpoint Mall, which reopened in December 2017, has seen an expansion in their F&B vendor list to include more Halal-certified eateries like Hanis Café and Bakery, Penang Street and The Royal Café. Established brands such as Sakae Sushi has also launched its Halal Japanese sushi restaurants in Singapore to meet the rising demand for Halal cuisine.

Realising this trend, Yumen Hut is spurred to continue innovating, and create new noodle dishes using quality Halal ingredients. Being Halal-certified has placed Yumen Hut in an advantageous position to tap opportunities in this growing market.