

LAM SOON SINGAPORE PTE LTD

Lam Soon is a household name in South East Asia with well-known and trusted brands such as Knife, Naturel and Duck.

The history of Lam Soon Singapore dates back to the early days in 1929 when it was first established by the late Mr. Ng Keng Soon as a sole proprietorship trading in copra and canned food. In 1950, the family business was incorporated as “Lam Soon Cannery Private Limited” and more emphasis was placed on manufacturing and establishing the most modern margarine and soap plants of its time in Singapore.

Over the years, Lam Soon gained renown for its range of edible and non-edible products and became a name synonymous with quality. Best known for the branded consumer products which it markets and distributes, the Lam Soon Group today is a fully integrated group of companies in the palm oil industry from plantation/oil milling and refining of cooking oil to the manufacturing of

cooking oil, margarine, specialty fats, soy beverages, fruit juices & coconut water, household & personal care and oleochemicals.

All Lam Soon products are manufactured to the highest international standards including ISO 9002, ISO 14001, Good Manufacturing Practice and HACCP (Hazard Analysis Critical Control Points) awarded to its factories in Malaysia, Thailand and Vietnam. It operates a strong sales and distribution network for its finished goods throughout the region including Singapore, Malaysia, Thailand and Vietnam.

From its long experience of marketing consumer products, Lam Soon has acquired a deeper understanding of its customers, business partners and the marketplace. It is constantly innovating to introduce high quality products to meet the needs of its customers, exceeding their expectations and ultimately, achieving consumer satisfaction.

LAM SOON SINGAPORE PTE LTD

Our values focus on integrity, trustworthiness, user friendliness and approachability. Lam Soon will continue to stay committed and we strive to live up to our motto “Building 21st Century Brands”.

Lam Soon Singapore Pte Ltd
3000 Marsiling Road
Singapore 739108
+65 6763 3989 tel
+65 6763 6613 fax
mktgsupport@lamsoon.com.sg
www.lamsoongroup.com



Tasty Singapore-endorsed brands: Knife, Naturel, Duck