

Seng Hong Company (Private) Limited

## Endorsed for Golden Boy Canned and Dried Food

Seng Hong has built excellent and trusted partnerships with major agricultural producers around the world. These partnerships enable it to procure quality products under both the Golden Boy and Diamond Prince label to meet the demands of all its new and existing customers. All its raw materials are subjected to stringent selection criteria. Customers can be assured that its products are of good quality which conform to high food safety standards.

Seng Hong's packing facility was set up in 2000 and is accredited with internationally-recognised Hazard Analysis and Critical Control Points (HACCP) certification. It has obtained Grade A treatment facility status from Singapore's Agri-Food and Veterinary Authority (AVA) for the past 18 years. Its workflow processes are properly aligned with good manufacturing practices in accordance to HACCP requirements.



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Tasty Singapore-endorsed brand: **Golden Boy**