

Sol Agri Resources Pte Ltd

Bring Forth Goodness to The World

Sol Agri story began when veterans of the agriculture and food industry decided to come together as they share a collective vision to bring forth goodness to the world. This vision forged an alliance between Sol Agri Resources Pte Ltd (SOL) and ADC Co Ltd (ADC), one of the largest agriculture companies in Vietnam, resulting in an integrated agri-food business partnership.

With a highly experienced and diverse team, it is established as a global food company focusing on fragrant, Japonica and speciality rice such as glutinous rice and black rice from the Mekong delta in Vietnam. Having a total combined daily production capacity of 700 metric ton of processed rice, the group operates 2 rice mills in Cantho and Sa Dec, which are in the main rice-producing province of the fertile Mekong delta.

Its source of paddy comes primarily from the group's managed farmers' club, with a growing 16,000-strong member base. This strategic alliance with the farmers' club allows SOL to incorporate a systemic control across the entire value chain of the integrated agri-business model.

Right from the beginning, it dictates the entire rice production value chain by providing quality seeds, nutrients and on-site technical expertise to its farmers, and ensure that the precise crop protection methodology is applied.

Upon harvest, the paddies are sent to its rice mills equipped with state-of-the-art technology. The milled rice is then stored in facilities committed to professional standards of hygiene and cleanliness. Through this controlled process, its products not only warrant quality, but are also safe and reliable!

In the pursuit to serve the ever-sophisticated and evolving market demands, SOL is also aligned as an extension of the food business arm of the group. It also offers other rice-related food products such as rice vermicelli, rice noodle, rice bran oil, rice paper whilst continuing to develop other rice derivative products. With its group core competencies and capabilities as Vietnam's premier agri-foods company, SOL endeavours to bring out the best of its products and bring forth natural wholesome goodness to the world.



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Tasty Singapore-endorsed brands:
Majestic; Live Life, Love Life;
Harukaze; Good Luck

*Love for our Communities, Love for Life,
Love for the World*

SOL aims at resonating this philosophy to its consumers, the global community and its farmers, the growers of its food – undoubtedly the most important partners in its pursuit to provide the best for customers!