

The background of the entire image is a long-exposure photograph of a multi-lane highway at night. The highway curves from the foreground into the distance, with light trails from vehicles creating a sense of motion. In the background, the Singapore skyline is visible, featuring numerous illuminated skyscrapers. To the left of the skyline, there are port cranes and industrial structures. The sky is a deep blue with some clouds and faint light streaks.

Enterprise
Singapore

For where you're growing

ENTERPRISE SINGAPORE ANNUAL REPORT 2025/2026

GROWING WITH RESILIENCE

CONTENTS

03

**CHAIRMAN'S
MESSAGE**

04

**OUR
LEADERSHIP**

06

**2025
IN NUMBERS**

10

**GROWING
THROUGH
DIVERSIFICATION**

11

**GROWING
THROUGH
INNOVATION**

12

**GROWING
THROUGH
COST COMPETITIVENESS**

13

**GROWING
THROUGH
PARTNERS' SUPPORT**

14

**FINANCIAL
HIGHLIGHTS**

Growing with resilience

2025 was a volatile year. Trade tensions intensified, supply chains were disrupted, and technological shifts accelerated. Despite these headwinds, Singapore's economy remained resilient and grew by 4.8%.

Similarly, Singapore companies demonstrated remarkable resilience. Many partnered with us to diversify into new markets – from Europe to Africa – to strengthen operations and reinforce supply chain resilience. Others embraced innovation to sharpen their competitive edge, adopting new technologies and solutions to boost cost competitiveness.

Enterprise Singapore stepped up our support to help enterprises navigate the evolving trade landscape and strengthen their capabilities. We partnered 11,700 enterprises to grow their revenue and strengthen competitiveness. Among them, 2,400 embarked on transformative projects, which are expected to generate S\$12.3 billion in annual revenue and create 10,000 skilled jobs in Singapore.

Global challenges will continue to persist. Trade fragmentation and ongoing conflicts in the Middle East have disrupted supply chains and driven up energy prices. These pressures are real for our companies, but they underscore the need to adapt and move into new areas of growth.

To better support our companies' internationalisation efforts, we are deepening our overseas presence by launching new Overseas Centres and partnering our Trade Associations and Chambers to provide additional on-the-ground support for businesses looking to venture abroad.

We are encouraging enterprises to embrace AI as a transformative tool so that they can stay ahead of the curve – not just to uplift efficiency, but to transform operations. We will also be scaling our support for enterprises through BusinessSG, a new digital platform that will recommend resources, support and services tailored to their business needs.

Beyond enterprises, we are strengthening our collaborations with our Trade Associations and Chambers, helping them deepen their governance and build new capabilities to better support enterprises.

As Singapore charts its next phase of economic development through the Economic Strategy Review, Enterprise Singapore will play our part — helping businesses build resilience, seize new opportunities, and grow with confidence into this next chapter.

Enterprise Singapore remains your steadfast partner, for wherever you're growing.

LEE CHUAN TECK
CHAIRMAN
ENTERPRISE SINGAPORE



OUR BOARD MEMBERS



LEE CHUAN TECK
CHAIRMAN
ENTERPRISE SINGAPORE



AMEERA ASHRAF
HEAD, ANTITRUST AND
COMPETITION PRACTICE
WONG PARTNERSHIP



CHAM HUI FONG
DEPUTY SECRETARY-GENERAL
NATIONAL TRADES UNION
CONGRESS



CINDY KHOO
MANAGING DIRECTOR
ENTERPRISE SINGAPORE



KHOO BOO HOR
CEO & EXECUTIVE DIRECTOR
SUNNINGDALE TECH



PETER LAM
CEO
INSTITUTE OF TECHNICAL
EDUCATION



CINDY LIM
CEO, INFRASTRUCTURE
KEPPEL LTD



LIM MING YAN
CHAIRMAN
CHANGI AIRPORT GROUP



MICHAEL MULLER
CEO
GORING FUND MANAGEMENT



PNG CHEONG BOON
CHAIRMAN
ECONOMIC DEVELOPMENT
BOARD



PNG CHIN YEE
CHIEF FINANCIAL OFFICER
TEASEK



PAUL SANTOS
CO-FOUNDER &
MANAGING PARTNER
WAVEMAKER PARTNERS



SIM FENG-JI
DEPUTY SECRETARY
MINISTRY OF DIGITAL
DEVELOPMENT AND INFORMATION



SATVEER SINGH THAKRAL
DIRECTOR
THAKRAL INVESTMENTS HOLDINGS



HELEN WONG
GROUP CEO
OCBC

OUR EXECUTIVE MANAGEMENT TEAM



LEE CHUAN TECK
CHAIRMAN



CINDY KHOO
MANAGING DIRECTOR



TAN SOON KIM
DEPUTY MANAGING DIRECTOR
MARKETS



JOANNE TAN
DEPUTY MANAGING DIRECTOR
INDUSTRY



CHOY SAUW KOOK
DIRECTOR-GENERAL
QUALITY & EXCELLENCE



CHRISTOPHANE FOO
CHIEF HUMAN CAPITAL OFFICER



EUNICE KOH
ASSISTANT MANAGING DIRECTOR
CHINA & SOUTHEAST ASIA



LEE PAK SING
ASSISTANT MANAGING DIRECTOR
TRADE & CONNECTIVITY



LEUNG WAI LING
ASSISTANT MANAGING DIRECTOR
CORPORATE DEVELOPMENT
DEPUTY DIRECTOR-GENERAL
QUALITY & EXCELLENCE



EMILY LIEW
ASSISTANT MANAGING DIRECTOR
INNOVATION



JEANNIE LIM
ASSISTANT MANAGING DIRECTOR
SERVICES & GROWTH
ENTERPRISES



SOH LENG WAN
ASSISTANT MANAGING DIRECTOR
MANUFACTURING



JOHNNY TEO
ASSISTANT MANAGING DIRECTOR
AMERICAS, EUROPE,
NORTHEAST ASIA & OCEANIA
MARKETS STRATEGY & POLICY



GEOFFREY YEO
ASSISTANT MANAGING DIRECTOR
CAPABILITIES, PRODUCT & POLICY

2025 IN NUMBERS

Partnered enterprises to transform and grow

Generated

10,000

projected jobs

Boost cost efficiencies

S\$200,000

cost savings per company

Innovation

S\$0.9b

increase in estimated revenue

Internationalisation

S\$5.7b

increase in estimated revenue

Helped companies raise
estimated revenue by

S\$12.3b

S\$11.2m

increase in revenue
per company

S\$8.9m

increase in revenue
per company

2025 IN NUMBERS

Established Singapore as a global trade hub



Merchandise trade

S\$1.4t

Total export of goods

S\$739b

Total export of services

S\$552b

Direct investment abroad (stock) in 2024

S\$1.7t

Singapore's top trading partners in 2025



Taiwan



China



Malaysia

Generated

US\$1.8t

in international commodity trade flows

Generated

S\$46b

in local business spending

Supported

16,000

trading jobs

Worked with close to

350

local and international commodity traders in our network

Singapore's top investment destinations in Asia in 2024



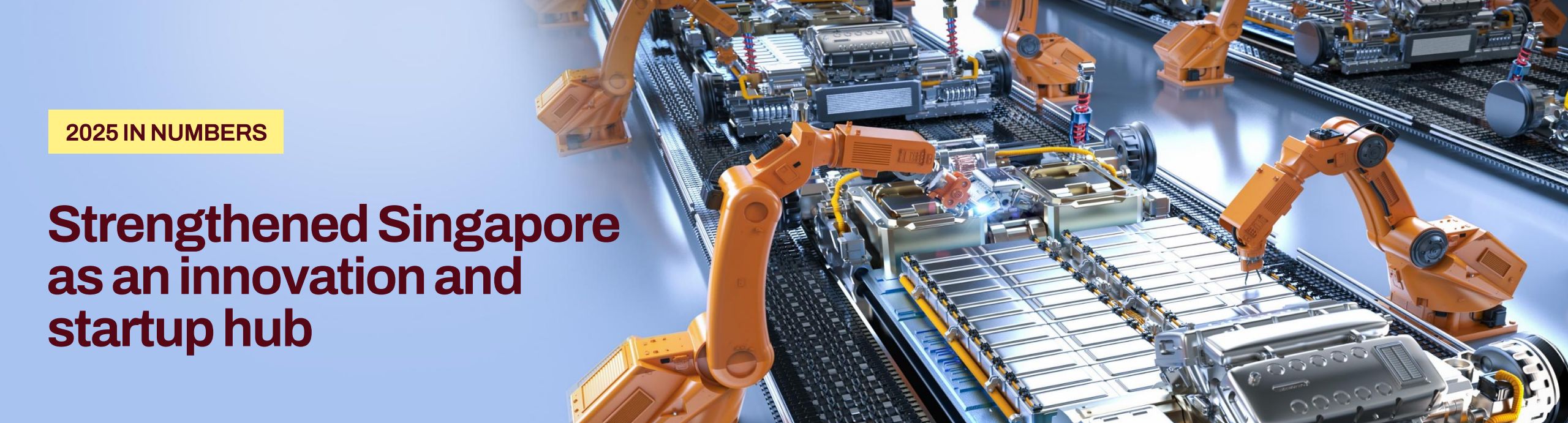
China



India



Indonesia



2025 IN NUMBERS

Strengthened Singapore as an innovation and startup hub

1,281

projects supported under programmes like Startup SG, providing funding, incubation, mentoring, and more

Attracted over

25,000

attendees from

108

markets to the Singapore Week of Innovation and Technology (SWITCH) 2025

Worked with

34

Accredited Mentor Partners and accelerators to grow startups in areas like healthcare, advanced manufacturing, and sustainability

Attracted over

6,800

applications from

150

markets for SLINGSHOT 2025

Committed over

S\$164m

and catalysed

S\$579m

in private funding into early-stage startups through Startup SG Equity

2025 IN NUMBERS

Enhanced business competitiveness through quality and standards



Supported

161

standards adoption projects

Conducted more than

1,700*

surveillance checks on physical and e-commerce shops to ensure consumer safety and fair transaction of goods

*This is a prorated figure from Jan – Jun 2025

Developed

129

standards to be adopted by

3,774

organisations

Issued

56

new accreditation certificates to conformity assessment bodies

Launched

4

accreditation programmes across sustainability, artificial intelligence and more.

Established

3

mutual recognition arrangements to enable greater market access for companies, bringing the total to

35

Growing through **diversification**

To help businesses stay resilient amid trade disruptions, we empowered them to **venture into alternative markets** such as Europe, to diversify operations, market presence, and supply chains.

We also supported businesses on **innovation projects to diversify revenue streams** and strengthen competitiveness.

Supported companies' first foray into

76 markets

as far flung as Angola and Fiji



CREDIT: CASTLERY

DIVERSIFYING INTO NEW MARKETS

To diversify sales and operations, Castlery ventured into the UK, marking its entry with an immersive pop-up in London to build brand awareness and maximise outreach.

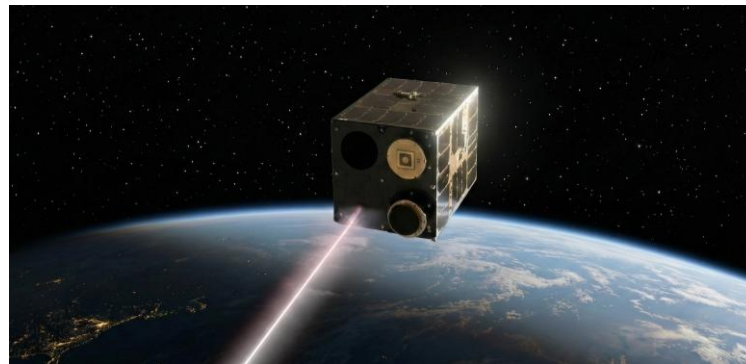
Leveraging our strategic connections to key leaders, brands and community networks, the pop-up drove strong customer response and increased sales, prompting Castlery to explore retail locations in London.

Growing through **innovation**

Partnered companies on innovation projects to **develop new products and solutions**, helping them boost their business competitiveness.

S\$11.2m

projected increase
in estimated revenue
per company



CREDIT: SPEQTRAL

FROM SINGAPORE TO SPACE

Supported SpeQtral's development of a space-qualified quantum device within SpeQtre, their quantum communications demonstrator CubeSat satellite.

In partnership with the UK Science and Technology Facilities Council's RAL Space, SpeQtre was successfully launched and deployed aboard SpaceX's Transporter-15 mission, marking a significant milestone for Singapore-UK space collaboration and quantum communications technology.

Growing through **cost competitiveness**

Empowered companies to implement cost competitiveness projects, **adopting new technologies and solutions such as automation and process redesign**, to build their core capabilities and strengthen resilience.

S\$200,000 estimated cost savings per company

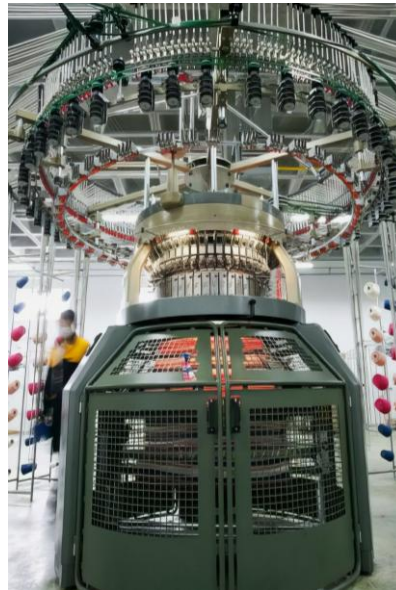


CREDIT: SERANGOON BBQ & CURRY

NEW RECIPE FOR EFFICIENCY

Through the FoodX Pilot and our support, Serangoon BBQ and Curry streamlined its outlets' processes by outsourcing preparation of ingredients and adopting tools such as automated kiosk ordering, dishwashing systems, and combi ovens.

With greater efficiency in its operations, the company could better focus on its business growth strategies and expansion plans.



CREDIT: GHIM LI GLOBAL PTE LTD

AUTOMATING FOR GLOBAL SCALE

As part of our Scale-Up programme, Ghim Li introduced an advanced production planning platform and digitally enabled manufacturing lines to automate scheduling, optimise resource allocation, and maximise factory capacity across its global operations.

With our guidance, the company further implemented the Global Sewing Data system and new factory automation machinery, increasing factory efficiency by 20%.

Growing through **partners' support**

Strengthened partnerships with our Trade Associations and Chambers and SME Centres, equipping our Business Advisors with new skills to deliver more holistic and dedicated advisory, offering stronger guidance for companies navigating the challenging global landscape.

~30,000
companies
supported across
our network of
10 SME Centres



PARTNERING FOR GROWTH

Partnered the Singapore Business Federation to set up the Centre for the Future of Trade and Investment (CFOTI), serving as an important touchpoint for enterprises to get advisory services on the tariff and trade situation, and how they can leverage our Business Adaptation Grant to adapt operations and strengthen supply chain resilience.



CREDIT: THE FRENCH AMERICAN BAKERY

TAKING LOCAL FLAVORS GLOBAL

With our SME Centre @ Singapore Malay Chamber of Commerce and Industry Business Advisor's support, The French American Bakery developed a strategic international expansion plan using our Internationalisation Toolkit.

The bakery also participated in the 2025 Halal Expo Sarajevo in Bosnia & Herzegovina, where it secured business partnerships and is now exploring franchising opportunities abroad.

A low-angle, upward-looking perspective of several modern skyscrapers with glass facades, reaching towards a bright blue sky. The sun is visible in the upper right corner, creating a lens flare effect. The perspective creates a sense of height and growth.

FINANCIAL HIGHLIGHTS

Enterprise
Singapore

For where you're growing

FINANCIAL HIGHLIGHTS

FINANCIAL PERFORMANCE REVIEW

FOR YEAR ENDED
31 MARCH 2026

Enterprise Singapore's
total expenditure in
FY2025 was

S\$343.4m

The operating income,
net other income and grant
funding in FY2025 was

S\$344.4m

In FY2025, Enterprise
Singapore ended with a
net surplus of

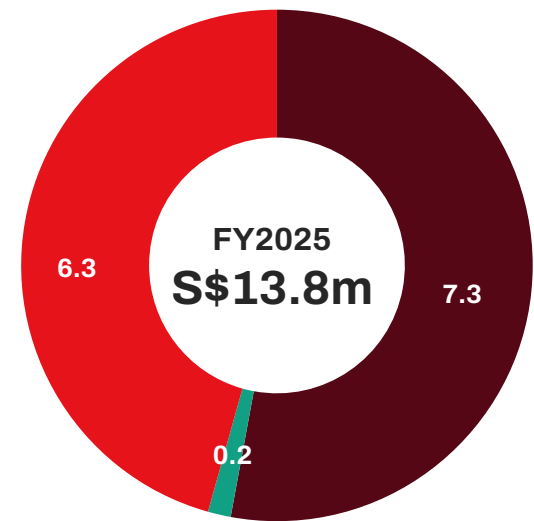
S\$1.0m

	FY2025 (S\$ million)
Operating income	13.8
Operating expenditure	(343.3)
Results from operating activities	(329.6)
Net other income/(expense)	13.5
Deficit before grants	(316.1)
Grants	317.1
Surplus/(Deficit) before contribution to Government Consolidated Fund	1.0
Contribution to Government Consolidated Fund	–
Net surplus/(deficit) for the year	1.0

FINANCIAL HIGHLIGHTS

OPERATING INCOME

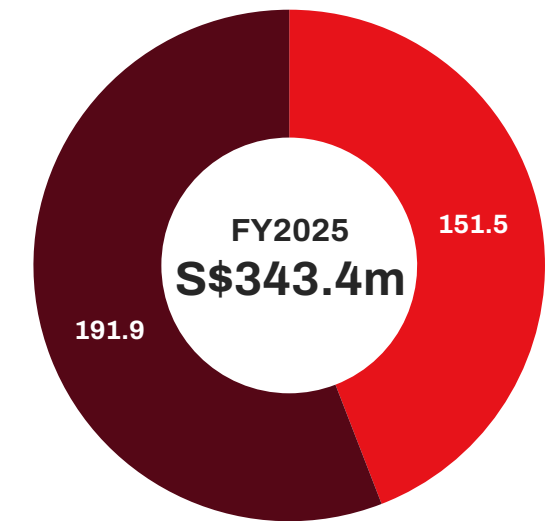
Enterprise Singapore’s operating income for FY2025 was S\$13.8 million. It is mainly classified as follows:



- Standards and accreditation fees
- Other operating income
- Fees from missions, seminars and courses

OPERATING EXPENDITURE

Enterprise Singapore’s operating expenditure for FY2025 was S\$343.4 million, comprising manpower and other operating expenditure.



- Manpower expenditure*
- Other operating expenditure

* Enterprise Singapore’s total staff strength as of 30 September 2025 is 994.

GRANTS

Enterprise Singapore’s operating grants for FY2025 were S\$317.1 million.

Enterprise Singapore

For where you're growing

ENTERPRISESG.GOV.SG

