HEARTLANDS GO DIGITAL

Business Productivity Solutions

BUSINESS PRODUCTIVITY SOLUTIONS

Whether you are a heartland enterprise in the F&B, services or retail trade, you will be able to find a relevant solution to make your business better, through the Productivity Solutions Grant.

HOW CAN I IMPROVE?

FOR ALL SECTORS

- Check your inventory in real time with an **Inventory Management System**
- Monitor your transactions, cash flow and generate financial reports with an **Account and Sales System**
- Manage HR matters such as attendance and payroll on-the-go with a **Human Resources Management System (HRMS)**
- Accept various payment modes from your customers through an **Integrated Point-of-Sale (POS) System**

SECTOR-SPECIFIC

F&B
- Facilitate online orders, deliveries and payment with a **Digital Ordering and Payment System**

RETAIL
- Build relationships and customer loyalty with a **Customer Relationship Management (CRM) System**

SERVICES
- Manage appointment bookings, inventory, marketing and payment easily with an **all-in-one software**

WHAT SUPPORT CAN I GET?

Up to **50%** of funding support through the Productivity Solutions Grant to offset solution costs*.

*Excludes other related administrative fees e.g. delivery fees, installation

HOW DO I APPLY?

1 Identify the equipment/IT solution(s) that you need

- For IT solutions: Identify suitable IT solution and get a quotation from the pre-approved vendor.
- For equipment: Source for the equipment and get a quotation from the vendor.

You will need to register for a CorpPass account to transact on the Business Grants Portal (BGP).

2 Submit your application with the vendor quotation at www.businessgrants.gov.sg

Ready to take the first step? Find out more:

Scan the QR code to connect with Heartland Enterprise Centre Singapore.

Call 6741 3429

Operating hours: Mon – Fri, 9am – 6pm

GO.gov.sg

An initiative by:
Enterprise Singapore

In partnership with:
HECS Heartland Enterprise Centre Singapore
A subsidiary of FMAS

In support of:
SG:DIGITAL

Updated as of April 2023

邻里企业数码化计划

企业生产力解决方案

无论您是餐饮业、服务业或零售业的邻里企业，您都能通过生产力提升计划找到合适的解决方案，让您的业务更上一层楼。

我能如何进步？

适用于所有行业

- 通过**库存管理系统**实时检查您的库存
- 通过**账户与销售系统**监察您的交易与现金流量，同时获得相关财政报告
- 使用**人力资源管理系统 (HRMS)** 管理出勤与薪资等人力资源事务
- 通过**销售点终端系统 (POS)** 接收顾客的种种付款方式

针对各别行业的方案

餐饮业
- 通过**数码订购和支付系统**更方便地管理线上订购、送货及付款

零售业
- 通过**顾客关系管理系统 (CRM)** 建立与培养忠诚的客户关系

服务业
- 通过**"几合一"软件**轻松管理预约、库存、营销及支出

我能获得什么支持？

通过生产力提升计划获得高达 **50%** 的资助，以抵消解决方案成本*。

*不包括其他相关的行政费用，如：送货费、安装费

如何申请？

1 确定您所需要的设备/ IT 解决方案

- **如需IT解决方案**: 确定适合的IT解决方案，并从预先批准的供应商那里获得报价。
- **如需设备**: 寻找适合的设备，并从供应商那里获得报价。

2 在 www.businessgrants.gov.sg 上提交申请并附上供应商报价单

您需先注册一个商业电子政府密码 (CorpPass) 账户，才可在商业津贴门户网站 (Business Grants Portal, 简称BGP) 上进行交易。

您准备好踏出第一步了吗？欲知详情：

扫描二维码，与新加坡邻里企业中心联系。

请拨 6741 3429

营业时间: 周一至周五, 上午 9:00点 至傍晚 6:00点