

GIA Acceleration Programme between Enterprise Singapore and Anthill Ventures in Bangalore

The GIA Acceleration Programme will consist of two stages to assist tech startups and SMEs to enter and gain traction in the Indian market:

1. Stage 1 – Pre-Immersion Singapore Boot Camp

The first stage consists of a three-day pre-immersion boot camp in Singapore. Startups and SMEs will undergo this boot camp to prepare them before they are immersed in Bangalore for two weeks. The boot camp will provide insights into India's demographics, business landscape and culture.

2. Stage 2 – India Immersion Programme in Bangalore

The second stage will consist of a two-week in-market programme in Bangalore. Participants will be mentored and connected to Indian enterprises, participate in field trips to R&D labs and government agencies, as well as attend masterclasses to assist them in localising their business models. Relevant business matching services, recruitment contacts, legal and tax advisory, and other business services such as co-working spaces and secretarial support will also be provided.

Startups and SMEs will also have the option of participating in Anthill's 3-month long curated market access programme and the opportunity to be selected for Anthill's A-scale market access programme upon completion of the GIA Acceleration Programme.